



Cookpad Deploys CrowdStrike to Achieve Enhanced Security

CrowdStrike brings the power of the cloud-native Falcon platform to popular Japanese recipe service provider which have 55 million monthly users

Tokyo, Japan – July 11, 2019 – [CrowdStrike® Inc.](#), a leader in cloud-delivered endpoint protection, today announced that [Cookpad Inc.](#) has adopted the [CrowdStrike Falcon® platform](#) for comprehensive endpoint protection and to increase overall security posture.

Cookpad, the Japan based tech company, offers a global community platform for consumers to share recipe ideas and cooking tips. They found themselves struggling with frequent detection errors from their existing antivirus product. The Cookpad security team sought to find an endpoint protection platform to improve their security posture and ultimately deployed three modules of the CrowdStrike Falcon® platform: CrowdStrike Falcon® Prevent™ for next-generation antivirus (NGAV), Falcon Insight™ for endpoint protection and response, and CrowdStrike Falcon® OverWatch™ to proactively hunt for threats in their environment. The CrowdStrike Falcon® platform, powered by AI, continues to set the standard in endpoint protection by unifying next-generation antivirus, IT hygiene, endpoint detection and response (EDR), cyber threat intelligence, and proactive threat hunting for customers around the globe.

Through the seamless deployment of CrowdStrike Falcon®, Cookpad experienced the following benefits:

- **Substantial reduction in detection errors or false positives, enabling more robust security:** The single-agent, cloud-native infrastructure of CrowdStrike Falcon® enables a substantial reduction in detection errors without impacting operations for the organization.
- **Detailed event assessments for faster remediation:** CrowdStrike Falcon® can quickly investigate and identify malicious behavior on endpoints. This allows for rapid triage of system environments and quickly backtracks process sequences and timelines enabling quicker remediation.
- **A comprehensive viewpoint into the IT environment through proactive hunting on networks:** Integration of Falcon OverWatch provides an additional layer of oversight and analysis on malicious behaviors. OverWatch proactively hunts, investigates, and alerts threat activity within Cookpad's environment, improving overall security posture.

"The CrowdStrike Falcon® platform enables visibility into our environment – real-time and historic.," said Masayoshi Mizutani, security team leader of Cookpad. "After implementing CrowdStrike Falcon®, we saw huge benefits that enabled us to understand the movement of security events and offered detailed assessments. From a productivity perspective, some of our members work remotely so we're thinking that traditional perimeter-based defenses won't be enough. We approve the remote work with trust because CrowdStrike Falcon® platform provides not only threat prevention but also remote inspection capability."

"CrowdStrike Falcon® has reinvented how organizations stop breaches by delivering a single-agent, cloud-native solution that provides businesses with more effective threat prevention, detection and response to known and unknown threats," said Tetsuya Kawai, managing director of CrowdStrike Japan. "Forward-thinking companies, such as Cookpad, understand the power and scalability of the cloud. With CrowdStrike, they have already experienced the benefits of a faster, smarter, and more agile solution that has allowed them to reduce detection errors, and proactively investigate and rapidly respond to threats, thereby fortifying their security posture."

This latest adoption underscores the advantage of CrowdStrike's cloud-native technology architecture that enables rapid development and rollout of impactful new modules and capabilities. CrowdStrike has set the new standard in endpoint protection through harnessing the power of the cloud.

To read Cookpad's full customer story, visit [CrowdStrike.com](#).

About CrowdStrike®

CrowdStrike is a leader in cloud-delivered endpoint protection. Leveraging artificial intelligence (AI), the CrowdStrike Falcon® platform offers instant visibility and protection across the enterprise and prevents attacks on endpoints on or off the network. CrowdStrike Falcon® deploys in minutes to deliver real-time protection and actionable intelligence from day one. It seamlessly unifies next-generation AV with best-in-class endpoint detection and response, backed by 24/7 managed hunting. Its cloud infrastructure and single-agent architecture take away complexity and add scalability, manageability, and speed.

CrowdStrike Falcon® protects customers against cyberattacks, using sophisticated signatureless AI and Indicator-of-Attack (IoA) based threat prevention to stop known and unknown threats in real time. Powered by the CrowdStrike Threat Graph™, Falcon correlates over one trillion endpoint-related events a week in real time from across the globe to prevent and detect threats.

There's much more to the story of how Falcon has redefined endpoint protection but there's only one thing to remember about CrowdStrike: We stop breaches.

Qualifying organizations can gain full access to Falcon Prevent™ by starting [free trial](#).

Learn more: <https://www.crowdstrike.com/>

Follow us: [Blog](#) | [Twitter](#)

© 2019 CrowdStrike, Inc. All rights reserved. CrowdStrike®, CrowdStrike Falcon®, CrowdStrike Threat Graph®, CrowdStrike Falcon® Prevent™, Falcon Prevent™, CrowdStrike Falcon® Insight™, Falcon Insight™, CrowdStrike Falcon® Discover™, Falcon Discover™, CROWDSTR FALCON® INTELLIGENCE™, CrowdStrike Falcon® DNS™, Falcon DNS™, CrowdStrike Falcon® OverWatch™, Falcon OverWatch™, CrowdStrike Falcon® Spotlight™ and Falcon Spotlight™ are among the trademarks of CrowdStrike, Inc. Other brands may be third-party trademarks.

Media Contacts

Megan Guthrie

PR CrowdStrike APJ

+61 407 464 121

megan.guthrie@crowdstrike.com