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Investor Relations

CrowdStrike Announces General Availability of Falcon Data Protection to Disrupt Legacy DLP

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CrowdStrike's AI-native Falcon XDR platform unifies industry-leading protection across endpoints and data from a single, lightweight agent

AUSTIN, Texas--(BUSINESS WIRE)--Dec. 14, 2023-- CrowdStrike (NASDAQ: CRWD) today announced the general availability of CrowdStrike Falcon® Data Protection, liberating customers from legacy data loss prevention (DLP) products with a modern, frictionless approach to data security that prevents adversary exfiltration and accidental leakage. With this latest offering for the AI-native CrowdStrike Falcon XDR platform, customers can consolidate costly and ineffective DLP point products with CrowdStrike's single, revolutionary lightweight agent.

Organizations struggle with legacy DLP solutions that are difficult to deploy, complex to manage and unable to comprehensively track data in the modern cloud and AI era. This results in risky monitor-mode only deployments that fail to stop data theft. CrowdStrike Falcon Data Protection harnesses the CrowdStrike Falcon platform's industry-leading visibility and protection for the epicenter of productivity and risk – the endpoint – to secure critical data from insider threats and adversaries. With CrowdStrike Falcon Data Protection, enterprises can now:

- Deploy data protection immediately from their existing Falcon agent to consolidate legacy DLP point products, reduce complexity and gain nearly instant time to value.
- Instantly expand visibility of data flows across the enterprise to rapidly identify and shut down data exfiltration or accidental leakage.
- Accelerate detection and response with a single console and unified workflow that saves security analysts time investigating potential data theft.

"Today's DLP market is where legacy AV was when we started CrowdStrike: ripe for disruption. With this release, we're bringing to market the future of data protection as part of a unified platform," said Raj Rajamani, head of products at CrowdStrike. "We're proud to have partnered with some of the largest organizations in the world to develop a groundbreaking approach to data protection that enables customers to stop the breach, while consolidating legacy DLP tools. Customers can deploy Falcon Data Protection immediately from their existing agent with near zero configuration requirements."

For more information about Falcon Data Protection and to request a demo, please visit: https://www.crowdstrike.com/products/data-protection/

About CrowdStrike

CrowdStrike (Nasdaq: CRWD), a global cybersecurity leader, has redefined modern security with the world's most advanced cloud-native platform for protecting critical areas of enterprise risk – endpoints and cloud workloads, identity and data.

Powered by the CrowdStrike Security Cloud and world-class AI, the CrowdStrike Falcon® platform leverages real-time indicators of attack, threat intelligence, evolving adversary tradecraft and enriched telemetry from across the enterprise to deliver hyper-accurate detections, automated protection and remediation, elite threat hunting and prioritized observability of vulnerabilities.

Purpose-built in the cloud with a single lightweight-agent architecture, the Falcon platform delivers rapid and scalable deployment, superior protection and performance, reduced complexity and immediate time-to-value.

CrowdStrike: We stop breaches.

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Start a free trial today: https://www.crowdstrike.com/free-trial-guide/

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Kevin Benacci
CrowdStrike Corporate Communications

press@crowdstrike.com

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