



# CrowdStrike Named a Leader in 2024 IDC MarketScape: Worldwide Managed Detection and Response

April 29, 2024

*CrowdStrike also named the growth leader among all vendors in Frost & Sullivan Frost Radar for MDR™*

AUSTIN, Texas--(BUSINESS WIRE)--Apr. 29, 2024-- [CrowdStrike](#) (NASDAQ: CRWD) today announced that it has been named a Leader in the [IDC MarketScape: Worldwide Managed Detection and Response Services \(MDR\) 2024 Vendor Assessment<sup>1</sup>](#).

CrowdStrike was also recently named a Leader in Frost & Sullivan's [Frost Radar: Managed Detection and Response 2024](#), recognized as the growth leader among 22 vendors evaluated and an "innovator and powerhouse" in the MDR sector.

"CrowdStrike pioneered MDR and the emerging cloud detection and response (CDR) category to address the cybersecurity skills gap and protect customers with industry-leading technology. Falcon Complete combines elite cyber expertise with the power of the Falcon platform to deliver the outcomes customers need most – stopping breaches," said Tom Etheridge, chief global services officer at CrowdStrike. "Our best-in-class MDR and CDR services also unlock the power of the Crowd. We use over a decade of learnings from our frontline cyber responders, intelligence and threat hunting operations to enrich the data set that trains our AI models to make the AI-native Falcon platform more powerful for every customer."

[CrowdStrike Falcon® Complete](#) delivers world-class 24/7 managed detection and response expertise, powered by the AI-native [CrowdStrike Falcon® XDR platform](#). Operating as a seamless extension of customer teams, Falcon Complete delivers advanced threat detection, investigation and response across all key attack surfaces including endpoint, cloud and identity with industry-leading threat intelligence and threat hunting to accelerate mean-time-to-respond (MTTR), close the cybersecurity skills gap and stop breaches.

The IDC MarketScape report also noted, "Falcon Complete offers a unique flat analyst operating model for MDR by eliminating analyst tiers and forming interchangeable 'Fire Teams' — with each respective Fire Team capable of operating independently and delivering MDR services to customers 24x7."

The IDC MarketScape report went on to say, "IDC recognizes that there is a push 'to the platform' that is occurring in cybersecurity. This is worthy of mention as CrowdStrike has a wide depth and breadth of capabilities built into its Falcon platform that provides the technology muscle for its MDR offering."

CrowdStrike is consistently recognized by analysts and third-party evaluations for its industry-leading MDR and CDR, including Falcon Complete receiving the highest detection coverage as the only provider to detect 99% of adversary techniques in the [2022 MITRE Engenuity ATT&CK® Evaluations of Managed Services](#).

A complimentary excerpt of the IDC MarketScape: Worldwide Managed Detection and Response Services (MDR) 2024 Vendor Assessment is available [here](#).

To learn more about the IDC MarketScape and Frost & Sullivan MDR reports, read our [blog](#).

## About IDC MarketScape

IDC MarketScape vendor assessment model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective vendors.

## About CrowdStrike

[CrowdStrike](#) (Nasdaq: CRWD), a global cybersecurity leader, has redefined modern security with the world's most advanced cloud-native platform for protecting critical areas of enterprise risk – endpoints and cloud workloads, identity and data.

Powered by the CrowdStrike Security Cloud and world-class AI, the CrowdStrike Falcon® platform leverages real-time indicators of attack, threat intelligence, evolving adversary tradecraft and enriched telemetry from across the enterprise to deliver hyper-accurate detections, automated protection and remediation, elite threat hunting and prioritized observability of vulnerabilities.

Purpose-built in the cloud with a single lightweight-agent architecture, the Falcon platform delivers rapid and scalable deployment, superior protection and performance, reduced complexity and immediate time-to-value.

CrowdStrike: We stop breaches.

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<sup>1</sup>c #US49006922, April 2024

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