

## Fal.Con 2024 Welcomes Record Number of Partner Sponsors to the Cybersecurity Event of the Year

CrowdStrike's global partner ecosystem gathers at Fal.Con 2024 to shape a more secure and resilient future

AUSTIN, Texas--(BUSINESS WIRE)--Sep. 9, 2024-- <u>CrowdStrike</u> (NASDAQ: CRWD) today announced a record <u>97 partners</u> as exhibiting sponsors at <u>Fal.Con</u>, cybersecurity's premier user conference. Taking place September 16-19 at the ARIA in Las Vegas, Fal.Con 2024 will bring together a record 6,000 in-person attendees representing 2,300 of the world's leading organizations from 60 countries to shape the future of cybersecurity.

CrowdStrike's global partner ecosystem is a key component in delivering CrowdStrike's mission of stopping breaches by providing best-in-class technology, support, customized services, market expertise and access to organizations around the world. Partners such as AWS, CDW, Cloudflare, Cribl, Dell, Deloitte, eSentire, ExtraHop, Google Cloud, GuidePoint Security, HCLTech, Intel, Mimecast, NinjaOne, Okta, Optiv, Proofpoint, Vanta, Tines, WWT, Zscaler, and more are sponsoring Fal.Con 2024 to drive innovation and go-to-market strategies with the <u>CrowdStrike Falcon®</u> cybersecurity platform.

"Our partner-first go-to-market approach is core to 'we stop breaches' – a mission and mantra that defines CrowdStrike. Fal.Con 2024 epitomizes this strategy, uniting nearly 100 partner sponsors spanning the cybersecurity ecosystem," said Daniel Bernard, chief business officer, CrowdStrike. "Our partners, the leading security and IT companies in the world, choose the Falcon platform to simplify cybersecurity, protect their customers and build a more secure Al-native future. Our ecosystem is a living example of resilience: CrowdStrike uniting cybersecurity to secure organizations of all sizes."

CrowdStrike's partner ecosystem will be on full display throughout the four-day conference. Fal.Con 2024 kicks off on Monday, September 16, with CrowdStrike's annual <u>Global Partner Summit</u> where more than 1,000 partner participants will come together for a day dedicated to CrowdStrike ecosystem innovations and partner go-to-market initiatives. Monday also marks the opening of the Fal.Con Hub, where attendees can engage with live, hands-on demos of the latest cutting-edge cybersecurity offerings which integrate with the CrowdStrike Falcon platform.

The Fal.Con Hub will host the Partner Power Theatre, showcasing partner stories and their unique integrations with the Falcon platform. Partners will be highlighted throughout breakout session programming at Fal.Con with leaders from Google Cloud, Intel, NVIDIA and Zscaler leading sessions on key topics, including Cloud Security, AI security, IT Automation and Next-Gen SIEM. Additionally, AWS and Deloitte will collaborate for the first ever Women in Cyber Lunch bringing together women and friends at Fal.Con for a panel discussion on leadership and strategy in the industry.

Fal.Con 2024 sponsors include:

- Premier Sponsors: Amazon Web Services, Dell Technologies, Intel
- Diamond Sponsors: ExtraHop, Google Cloud, Okta, Zscaler
- Platinum Sponsor: Adaptiva, Cloudflare, Corelight, Cribl, GuidePoint Security, Island Technology, Lookout, Mimecast, Netskope, NinjaOne, Optiv, Rubrik
- Gold Sponsor: Abnormal Security, Acalvio, Accenture, Airlock Digital, Beyond Identity, Box, CDW, Claroty, Consortium Networks, Conversant Group, Dazz, Deepwatch, Deloitte & Touche LLP, Fortinet, Hunters, HYPR, KnowBe4, Nucleus Security, OpenText Cybersecurity, Proofpoint, SHI International Corp., TD SYNNEX, Tines, Torq, Transmit Security, Truefort, Vanta, Vectra AI, Veriti, Veza
- Silver Sponsor: 1Password, Adaptive Shield, AppOmni, Brite, Cado Security, CeTu, DoControl, DomainTools, Dragos, Elastio, eSentire, HCLTech, Intezer, Mission Cloud, MixMode, NetSPI, Nutanix, Obsidian Security, Omnissa, Ping Identity, Presidio, Red Hat, ReliaQuest, Reveald, Salt Security, Seemplicity, ThreatConnect, T-Systems, Vijilan Security LLC, Vulcan Cyber, World Wide Technology, Zafran Security
- Innovator Pavilion: Aembit, CardinalOps, Cyclops Security, Cyware, Discern Security, Echelon Risk + Cyber, GYTPOL, Harmonic Security, ITsMine, Nagomi Security, NETbuilder, Opus Security, Picus Security, Prelude Security, Reach Security, Tidal Cyber, Valence Security

## Join CrowdStrike's Rapidly-Growing Partner Ecosystem at Fal.Con

Learn about the agenda, partner specific Fal.Con programs and breakout sessions at Fal.Con 2024, <u>here</u>. Join the CrowdStrike ecosystem and become a partner by applying <u>here</u>.

## About CrowdStrike

<u>CrowdStrike</u> (NASDAQ: CRWD), a global cybersecurity leader, has redefined modern security with the world's most advanced cloud-native platform for protecting critical areas of enterprise risk – endpoints and cloud workloads, identity and data.

Powered by the CrowdStrike Security Cloud and world-class AI, the CrowdStrike Falcon® platform leverages real-time indicators of attack, threat intelligence, evolving adversary tradecraft and enriched telemetry from across the enterprise to deliver hyper-accurate detections, automated protection and remediation, elite threat hunting and prioritized observability of vulnerabilities.

Purpose-built in the cloud with a single lightweight-agent architecture, the Falcon platform delivers rapid and scalable deployment, superior protection and performance, reduced complexity and immediate time-to-value.

CrowdStrike: We stop breaches.

Learn more: <u>https://www.crowdstrike.com/</u> Follow us: <u>Blog | Twitter | LinkedIn | Facebook | Instagram</u> Start a free trial today: <u>https://www.crowdstrike.com/free-trial-guide/</u>

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