CROWDSTRIKE
Investor Relations

CrowdStrike Unveils Falcon Cloud Security Innovations to Unify Protection Across Cloud Infrastructure, Applications, Data and AI Models

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CrowdStrike introduces AI Security Posture Management, announces general availability of Data Security Posture Management

AUSTIN, Texas & LAS VEGAS--(BUSINESS WIRE)--Sep. 18, 2024-- **Fal.Con 2024** – CrowdStrike (NASDAQ: CRWD) today unveiled AI Security Posture Management (AI-SPM) and announced the general availability of Data Security Posture Management (DSPM) as fully integrated components of CrowdStrike Falcon® Cloud Security. These innovations make Falcon Cloud Security the only CNAPP to deliver comprehensive visibility and protection across cloud infrastructure, applications, data and AI models from a single, unified platform.

Additionally, CrowdStrike unveiled powerful new enhancements to CrowdStrike Falcon® Identity Protection, including Falcon Privileged Access and real-time threat protection for Microsoft Entra ID. These new innovations are designed to stop cross-domain attacks that leverage stolen credentials to breach cloud environments and move laterally across endpoints, all within a single workflow.

Cloud exploitation cases grew 110% over the past year, while identity-based attacks continue to surge with 75% of attacks to gain initial access being malware-free. At the same time, adversaries are increasingly targeting AI services and large language models (LLM) deployed in the cloud. Security teams need a modern CNAPP that provides visibility into, and real-time protection across, every attack path to stop sophisticated threats and allow organizations to safely harness the transformative power of AI. Falcon Cloud Security is the only platform that protects the entire modern cloud estate – infrastructure, applications, data and AI models – within a single unified console and workflow.

“As organizations increasingly adopt hybrid cloud and AI strategies to fuel their growth, they also introduce more complexity and gaps that adversaries exploit, leading to greater risk and potential compromise,” said Michael Sentonas, president, CrowdStrike. “With the latest innovations to Falcon Cloud Security and Falcon Identity Protection, we’re eliminating complexity and closing critical security gaps through real-time visibility and protection across hybrid cloud environments, applications, data, AI models and identities. The only way to see and secure every attack path is to unify workflows on a single console that stops breaches across the entire cloud estate.”

New innovations to Falcon Cloud Security and Falcon Identity Protection include:

- **AI Security Posture Management:** A new capability, AI-SPM monitors AI services and LLMs deployed in the cloud, detects misconfigurations, and identifies and addresses vulnerabilities to enable secure AI innovation.
- **Data Security Posture Management:** Now fully integrated with Falcon Cloud Security, security teams can discover, classify and protect data in all states – at rest or in motion – as it flows through the cloud estate and across endpoints.
- **Falcon Privileged Access:** Enforces least privilege through risk-based Just-in-Time (JIT) access across hybrid cloud environments to reduce the identity attack surface and combat cross-domain attacks spanning clouds, identities and endpoints.
- **Real-Time Threat Protection for Microsoft Entra ID:** Delivers Falcon’s AI-powered identity protection against password spraying, phishing and other identity threats targeting Entra ID (cloud-based active directory) environments.

CrowdStrike also announced additional Falcon platform innovations and CrowdStrike Financial Services this week at Fal.Con 2024, cybersecurity’s premier user conference. CrowdStrike Financial Services accelerates Falcon platform consolidation, providing customers with tailored financing solutions to remove procurement complexity. To learn more, visit here.

To learn more about Falcon Cloud Security, visit here.

This information about CrowdStrike products is intended for informational purposes. Please do not rely on this information in making your purchasing decisions. The development, release and timing of any products, features or functionality remain at the sole discretion of CrowdStrike, and are subject to change.

About CrowdStrike

CrowdStrike (NASDAQ: CRWD), a global cybersecurity leader, has redefined modern security with the world’s most advanced cloud-native platform for protecting critical areas of enterprise risk – endpoints and cloud workloads, identity and data.

Powered by the CrowdStrike Security Cloud and world-class AI, the CrowdStrike Falcon® platform leverages real-time indicators of attack, threat intelligence, evolving adversary tradecraft and enriched telemetry from across the enterprise to deliver hyper-accurate detections, automated protection and remediation, elite threat hunting and prioritized observability of vulnerabilities.

Purpose-built in the cloud with a single lightweight-agent architecture, the Falcon platform delivers rapid and scalable deployment,

superior protection and performance, reduced complexity and immediate time-to-value.

CrowdStrike: We stop breaches.

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