



CrowdStrike Expands CrowdStrike Marketplace to Meet Growing Demand for Integrated Cybersecurity Solutions

In its first year, CrowdStrike Marketplace expanded to over 260 listings from 140 partners, adding strategic resellers to help global customers seamlessly discover, try and buy industry-leading third-party solutions integrated with the Falcon platform

AUSTIN, Texas--(BUSINESS WIRE)--Oct. 3, 2024-- [CrowdStrike](#) (NASDAQ: CRWD) today announced the expansion of the [CrowdStrike Marketplace](#), a one-stop destination for the world-class ecosystem of CrowdStrike-compatible security products. This expansion broadens the Marketplace Private Offer program, welcoming transacting solution providers to engage with CrowdStrike Falcon®-integrated technologies through the CrowdStrike Marketplace. The Marketplace assists customers in effortlessly discovering, trying and buying industry-leading solutions through the partners they desire, while adopting and integrating more of their cybersecurity solutions and programs with the [CrowdStrike Falcon® cybersecurity platform](#).

CrowdStrike launched the CrowdStrike Marketplace in Q3 2023 to help customers optimize their cybersecurity investments, reduce risks associated with siloed tools and complex security stacks, and maximize the power of the Falcon platform. In just one year, the Marketplace has expanded to include over 260 listings from 140 leading technology partners, such as [Amazon Web Services \(AWS\)](#), [Cloudflare](#), [Cohesity](#), [NVIDIA](#), [Rubrik](#) and [Zscaler](#). Additionally, key solution providers like CDW, GuidePoint Security, Optiv and World Wide Technology (WWT) have joined the Marketplace Private Offer program, enabling listing partners and select resellers to create customized security solutions tailored for joint customers. This momentum reflects CrowdStrike's commitment to delivering seamless, partner-first access to leading technologies, simplifying security operations and accelerating time-to-value through integrated, best-in-class solutions.

With breakout times now [measured in minutes](#), stopping breaches requires security operations to match the speed of the adversary. Organizations need a unified, open cybersecurity platform to replace disjointed point products that increase operating costs and complexity while creating gaps in protection. The CrowdStrike Marketplace provides global customers with a modern, streamlined way to access CrowdStrike's extensive technology and services partner ecosystem, offering the flexibility to identify and implement the best solutions for their business. This helps customers strengthen their cybersecurity stack by fully utilizing the CrowdStrike ecosystem, seamlessly integrating new technologies, reducing complexity and improving security outcomes.

"The CrowdStrike Marketplace is a powerful catalyst for ecosystem innovation, providing Falcon platform customers with access to cutting-edge technologies that are transforming cybersecurity. Over the last year, the Marketplace has taken flight, aligning our entire ecosystem from ISV to solution providers and resellers around CrowdStrike customers with Falcon-integrated solutions that support our mission to stop breaches," said Daniel Bernard, chief business officer, CrowdStrike. "With the addition of top global and national resellers, we're expanding access to leading ISVs, strengthening the Marketplace's role in aligning the cybersecurity ecosystem around customer success."

Supporting Quotes

"We're excited about joining CrowdStrike's Marketplace because it will enable us to unlock additional opportunities to provide CDW customers with robust and integrated cybersecurity solutions," said Matthew Soroka, senior director of security solutions PPM at **CDW**. "As we deepen our collaboration with CrowdStrike, CDW is well positioned to continue delivering value to our customers while quickly and effectively addressing their unique security needs."

"Being featured in the CrowdStrike Marketplace Private Offer is a powerful testament to the value and expertise we bring to our shared customers," said Mark Thornberry SVP, vendor management at **GuidePoint Security**. "We are thrilled to leverage CrowdStrike's Marketplace as a strategic channel to engage both our existing and potential customers, further expanding our market reach to help organizations make informed cybersecurity decisions at the speed of business."

"The inclusion of Optiv in the CrowdStrike Marketplace Private Offer feature underscores our commitment to helping our clients stay ahead of cyber threats by equipping them with the best technology in the industry," said Scott Goree, senior vice president of partners, alliances and ecosystems at **Optiv**. "Together with CrowdStrike, we are streamlining purchasing to help organizations accelerate operations and see faster time-to-value."

"World Wide Technology's presence in the CrowdStrike Marketplace is a strategic move that allows us to deliver enhanced value and flexibility to our clients," said Josh Bushman, cloud marketplace & cost management practice manager at **WWT**. "By partnering through the CrowdStrike Marketplace, we are ensuring that our clients have access to the best-in-class cybersecurity solutions for today's cyber threats."

For more information, visit the [CrowdStrike Marketplace](#).

About CrowdStrike

[CrowdStrike](#) (NASDAQ: CRWD), a global cybersecurity leader, has redefined modern security with the world's most advanced cloud-native platform for protecting critical areas of enterprise risk – endpoints and cloud workloads, identity and data.

Powered by the CrowdStrike Security Cloud and world-class AI, the CrowdStrike Falcon® platform leverages real-time indicators of attack, threat intelligence, evolving adversary tradecraft and enriched telemetry from across the enterprise to deliver hyper-accurate detections, automated protection and remediation, elite threat hunting and prioritized observability of vulnerabilities.

Purpose-built in the cloud with a single lightweight-agent architecture, the Falcon platform delivers rapid and scalable deployment, superior protection and performance, reduced complexity and immediate time-to-value.

CrowdStrike: We stop breaches.

Learn more: <https://www.crowdstrike.com/>

Follow us: [Blog](#) | [Twitter](#) | [LinkedIn](#) | [Facebook](#) | [Instagram](#)

Start a free trial today: <https://www.crowdstrike.com/free-trial-guide/>

© 2024 CrowdStrike, Inc. All rights reserved. CrowdStrike, the falcon logo, CrowdStrike Falcon and CrowdStrike Threat Graph are marks owned by CrowdStrike, Inc. and registered with the United States Patent and Trademark Office, and in other countries. CrowdStrike owns other trademarks and service marks, and may use the brands of third parties to identify their products and services.

View source version on [businesswire.com](https://www.businesswire.com/news/home/20241003269155/en/): <https://www.businesswire.com/news/home/20241003269155/en/>

Jake Schuster
CrowdStrike Corporate Communications
press@crowdstrike.com

Source: CrowdStrike