



CrowdStrike Announces Services Partner Program to Transform the SOC, Accelerating Ecosystem Growth with Falcon® Next-Gen SIEM

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Leading services partners including Deloitte, Echelon, eSentire, NETbuilder, Wipro and more join CrowdStrike's new partner services model to build their businesses on the Falcon platform

AUSTIN, Texas & PARK CITY, Utah--(BUSINESS WIRE)--Mar. 25, 2025-- [CrowdStrike](#) (NASDAQ: CRWD) today introduced its new Services Partner Program, empowering global system integrators (GSIs), managed service providers (MSPs) and managed security service providers (MSSPs) to accelerate [CrowdStrike Falcon® Next-Gen SIEM](#) adoption. Leading services partners including Deloitte, Echelon, eSentire, NETbuilder, Wipro and more are choosing Falcon Next-Gen SIEM to drive business growth with CrowdStrike.

As cyberattacks [grow in speed and sophistication](#), the cybersecurity skills gap continues to widen. Organizations increasingly rely on services providers for the expertise needed to turn technological transformation into operational reality—developing strategy, deploying technology and managing security operations against evolving threats. SIEM technology is the backbone of security operations, but legacy solutions—with high operational costs, slow data ingestion, complex workflows, delayed searches and limited data retention—can no longer meet the demands of the modern SOC. Falcon Next-Gen SIEM changes that by combining Falcon platform and third-party data, real-time threat intelligence and AI-driven automation to accelerate threat detection and response. With this disruptive technology, services partners can help organizations replace outdated systems, streamline security and IT data management and stop breaches.

The Services Partner Program provides new incentives, training, tools, and CrowdStrike resources and support, empowering services partners to drive customer success while growing their SIEM transformation businesses. This includes exclusive enablement resources and technical certifications that enable partners to deploy, optimize and operationalize Falcon Next-Gen SIEM. With performance-driven incentives and a structured engagement framework, partners collaborate with CrowdStrike—gaining access to referrals for services opportunities and incentives that drive Falcon platform adoption, reduce operational burdens and deliver measurable security outcomes.

“As all CrowdStrike customers are fully equipped to leverage the Next-Gen SIEM capabilities in the platform, the demand for our services partners to help transform existing SIEM deployments has never been higher. We are seizing this opportunity to create meaningful growth for our partners,” said Tom Etheridge, chief global services officer at CrowdStrike. “Our Services Partner Program enables partners to harness the full power of Falcon’s Next-Gen SIEM while applying their deep SIEM, security, compliance and operational expertise to drive better outcomes for both their customers and businesses. Together, we’re eliminating complexity, consolidating costs and keeping organizations ahead of evolving threats.”

“The SIEM market is undergoing a massive transformation as businesses realize that legacy approaches can’t keep up with the speed and sophistication of modern threats,” said Matthew Ball, chief analyst at Canalys. “Success in this new era depends on harnessing technologies like Falcon Next-Gen SIEM alongside expert partner services to gain complete visibility, accelerate detection and response and strengthen long-term cyber resilience. The channel will play a pivotal role in this shift, ensuring businesses stay ahead in an increasingly complex cybersecurity landscape.”

Supporting Partner Quotes

“Legacy SIEMs can’t keep up with today’s fast-moving threat landscape—organizations need AI-powered security operations to stay ahead,” said Kurtis Armour, VP of product management at eSentire. “By combining Falcon Next-Gen SIEM with eSentire’s industry-leading Managed Detection and Response (MDR), we deliver 24/7 threat detection, rapid containment and expert response, ensuring businesses stay ahead of cyber threats with the most advanced protection available.”

“As organizations navigate the increasingly complex security landscape, managing data and real-time threat response remains a critical topic at the board level,” said Tony Buffomante, senior vice president and global head of cybersecurity and risk services at Wipro. “Wipro Cybersecurists help CISOs transform security data into actionable intelligence, enhancing detection capability and accelerating response times. Our strategic partnership with CrowdStrike and our consulting-led advisory services empower organizations to seamlessly integrate Falcon Next-Gen SIEM with comprehensive security operations. This enhances visibility, optimizes workflows and bolsters defenses against evolving cyber threats in this age of AI disruption.”

About CrowdStrike

[CrowdStrike](#) (NASDAQ: CRWD), a global cybersecurity leader, has redefined modern security with the world’s most advanced cloud-native platform for protecting critical areas of enterprise risk – endpoints and cloud workloads, identity and data.

Powered by the CrowdStrike Security Cloud and world-class AI, the CrowdStrike Falcon® platform leverages real-time indicators of attack, threat intelligence, evolving adversary tradecraft and enriched telemetry from across the enterprise to deliver hyper-

accurate detections, automated protection and remediation, elite threat hunting and prioritized observability of vulnerabilities.

Purpose-built in the cloud with a single lightweight-agent architecture, the Falcon platform delivers rapid and scalable deployment, superior protection and performance, reduced complexity and immediate time-to-value.

CrowdStrike: We stop breaches.

Learn more: <https://www.crowdstrike.com/>

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