

CrowdStrike Unveils New Innovations to Secure Every Area of Cloud Risk, from AI Models to Runtime Data

April 29, 2025

New innovations secure AI, data, identities and SaaS applications – expanding CrowdStrike’s leadership in delivering unified protection across hybrid and multi-cloud environments

AUSTIN, Texas & SAN FRANCISCO--(BUSINESS WIRE)--Apr. 29, 2025-- **RSA 2025** – [CrowdStrike](#) (NASDAQ: CRWD) today announced new innovations, including AI Model Scanning and detection of Shadow AI, to secure every area of cloud risk with the [CrowdStrike Falcon® cybersecurity platform](#). With capabilities that accelerate secure AI innovation, protect cloud data at runtime, stop SaaS threats, and secure hybrid identities, CrowdStrike expands its platform advantage, delivering unified visibility and protection across hybrid and multi-cloud environments.

Cloud intrusions are [surging](#) as adversaries exploit valid accounts, and the growth of AI and SaaS makes it harder to protect identities and sensitive data. Stopping cloud breaches requires unified visibility and protection across cloud infrastructure, workloads, applications, identity, data, AI models and SaaS. CrowdStrike covers every layer of cloud risk from the most comprehensive unified platform, spanning advanced cloud detection and response (CDR), AI-powered analytics, runtime protection and world-class threat intelligence to stop cloud breaches.

“Cloud security is about more than visibility – it’s about full protection and control across multi-cloud environments,” said Elia Zaitsev, chief technology officer, CrowdStrike. “The explosion of AI, combined with multi-cloud complexity, has outpaced patchwork tools that can’t keep up with today’s adversaries, or are limited to single-cloud environments. CrowdStrike is breaking that model. These innovations deliver real-time protection, not just telemetry, across every layer of risk: data, workloads, identities, SaaS and AI. It’s what only a unified, AI-native platform can do, and is the difference between watching attacks happen and actually stopping them.”

Securing AI in the Cloud

AI innovation is happening in the cloud, and securing that innovation is critical to stopping breaches. CrowdStrike set the standard for securing AI in the cloud with [Falcon Cloud Security AI-SPM](#) and [AI Red Team Services](#), protecting the cloud infrastructure, systems and models powering the AI revolution. Building on this leadership, CrowdStrike introduced new [Falcon® Cloud Security](#) innovations to detect and mitigate risk in AI models before they become threats, and provide visibility into overall AI security posture:

- **AI Model Scanning:** Proactively scans AI models for hidden malware, trojanized models, backdoors, and adversarial manipulations in containerized environments – preventing compromised models from executing at runtime or reaching production. Powered by CrowdStrike threat intelligence and ExPRT.AI, security teams can identify and fix the most business-critical risks before deployment, block untrusted models and eliminate blind spots before threats reach production.
- **AI Security Dashboard:** Provides real-time visibility and centralized control over all AI workloads in the cloud. With agentless monitoring, security teams can detect shadow AI, enforce policies and track sensitive training data to reduce exposure and maintain compliant AI adoption.

Securing Cloud Identities, Data and SaaS

CrowdStrike also introduced new innovations across the Falcon platform to protect cloud data at runtime, stop SaaS threats and secure hybrid identities – driving faster threat detection and reducing risk across cloud environments:

- **Falcon Data Protection for Cloud:** Secures cloud data at runtime with real-time monitoring and enforcement powered by eBPF, stopping unauthorized access and data exposure, without slowing systems down.
- **SaaS Threat Services:** Provides tailored assessments and real-time threat detection for SaaS applications, helping organizations mitigate risks and secure their cloud-native environments.
- **Falcon Privileged Access:** Eliminates standing privileges and manual access requests to sensitive systems and data across hybrid environments through dynamic Just-in-Time access decisions.
- **CrowdStrike Pulse Services:** To harden cloud environments, CrowdStrike Pulse Services helps organizations identify and prioritize misconfigurations, manage identities and reduce cloud attack surfaces. Delivered through modular, expert-led engagements, Pulse enables teams to detect and respond to threats faster across hybrid and multi-cloud environments.

To learn more about CrowdStrike’s latest cloud security innovations at RSA, visit booth N-6144.

About CrowdStrike

[CrowdStrike](#) (NASDAQ: CRWD), a global cybersecurity leader, has redefined modern security with the world’s most advanced cloud-native platform for protecting critical areas of enterprise risk – endpoints and cloud workloads, identity and data.

Powered by the CrowdStrike Security Cloud and world-class AI, the CrowdStrike Falcon® platform leverages real-time indicators of attack, threat intelligence, evolving adversary tradecraft and enriched telemetry from across the enterprise to deliver hyper-accurate detections, automated protection and remediation, elite threat hunting and prioritized observability of vulnerabilities.

Purpose-built in the cloud with a single lightweight-agent architecture, the Falcon platform delivers rapid and scalable deployment, superior protection and performance, reduced complexity and immediate time-to-value.

CrowdStrike: We stop breaches.

Learn more: <https://www.crowdstrike.com/>

Follow us: [Blog](#) | [X](#) | [LinkedIn](#) | [Facebook](#) | [Instagram](#)

Start a free trial today: <https://www.crowdstrike.com/free-trial-guide/>

© 2025 CrowdStrike, Inc. All rights reserved. CrowdStrike and CrowdStrike Falcon are marks owned by CrowdStrike, Inc. and are registered in the United States and other countries. CrowdStrike owns other trademarks and service marks and may use the brands of third parties to identify their products and services.

View source version on [businesswire.com](https://www.businesswire.com/news/home/20250428093523/en/): <https://www.businesswire.com/news/home/20250428093523/en/>

Media Contact

Jake Schuster

CrowdStrike Corporate Communications

press@crowdstrike.com

Source: CrowdStrike