

CrowdStrike Named a Leader in the 2025 IDC MarketScape: Worldwide Cloud-Native Application Protection Platforms (CNAPP)

June 25, 2025

AUSTIN, Texas--(BUSINESS WIRE)--Jun. 25, 2025-- [CrowdStrike](#) (NASDAQ: CRWD) today announced it has been named a Leader in the [IDC MarketScape: Worldwide Cloud-Native Application Protection Platform 2025 Vendor Assessment](#)¹. We believe this recognition underscores CrowdStrike's innovation and leadership in securing modern hybrid environments, as the only CNAPP delivering unified, real-time protection across cloud, identity, and endpoint.

Adversaries increasingly exploit the complexity of hybrid environments and the sprawl of siloed cloud security tools. As a result, security teams are overwhelmed with false alerts and lack the visibility and context needed to stop attacks that span cloud, identity, and endpoint. [CrowdStrike Falcon® Cloud Security](#), delivered as a native part of the [CrowdStrike Falcon® platform](#), unifies proactive security and cloud runtime protection, delivering code-to-cloud visibility, AI-driven risk prioritization, and real-time detection and response to stop breaches.

The IDC MarketScape noted, **“CrowdStrike Falcon provides proactive unified cloud security posture management (USPM) that leverages threat intelligence, end-to-end attack paths, and ExPRT.AI to reduce alert noise and attack surface.”** The excerpt also noted, **“Falcon delivers reactive security in forms of cloud workload protection (CWP) and cloud detection and response, enhanced by threat intelligence, allowing SOC teams to detect and respond to active threats across hybrid clouds, stopping adversary activity.”**

“Modern cloud adversaries don't stay in one lane – they move fluidly across cloud, identity, and endpoint to evade detection and achieve their objectives,” said Elia Zaitsev, chief technology officer at CrowdStrike. “Too many tools marketed as CNAPPs stop at posture, offering static risk visibility without the ability to detect or respond to active threats. Falcon Cloud Security was built from day one to deliver real-time detection, runtime protection, and cross-domain correlation in a single platform. We believe the IDC MarketScape's recognition validates that architecture – one designed to meet the speed, scale, and complexity of today's cloud attacks.”

Strengths noted by the IDC MarketScape for CrowdStrike:

- “Customers appreciate that **CrowdStrike Falcon Cloud Security supports a shift-left strategy**, enabling more effective organization of information. This allows relevant parties to promptly address vulnerabilities or misconfigurations as they arise.”
- “Customers noted the **ease of use** and the Falcon console serving as their **single pane of glass**. They found the **unified view a significant advantage of Falcon Cloud Security**, allowing them to monitor security anomalies and manage continuous monitoring seamlessly.”
- **“CrowdStrike Falcon Cloud Security's maturity/assessment model enables customers to validate their security posture** using health check data and benchmarked KPIs, such as cloud asset coverage, license usage, misconfigurations, runtime sensor versions, registered accounts, account status, credentials, and assessed/unassessed images to understand their maturity compared with peers.”

This recognition adds to CrowdStrike's momentum as the industry standard for unified cloud security, following top placements in the [2025 Frost Radar™ for Cloud and Application Runtime Security](#), the [GigaOm Radar for CNAPP \(2024\)](#), and the [Frost Radar™ for CNAPP \(2024\) for the third consecutive year](#).

A complimentary excerpt of the IDC MarketScape: Worldwide Cloud-Native Application Protection Platforms (CNAPP) 2025 Vendor Assessment is available [here](#). For more information, read our [blog](#).

About IDC MarketScape

IDC MarketScape vendor assessment model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective vendors.

About CrowdStrike

[CrowdStrike](#) (NASDAQ: CRWD), a global cybersecurity leader, has redefined modern security with the world's most advanced cloud-native platform for protecting critical areas of enterprise risk – endpoints and cloud workloads, identity and data.

Powered by the CrowdStrike Security Cloud and world-class AI, the CrowdStrike Falcon® platform leverages real-time indicators of attack, threat intelligence, evolving adversary tradecraft and enriched telemetry from across the enterprise to deliver hyper-accurate detections, automated protection and remediation, elite threat hunting and prioritized observability of vulnerabilities.

Purpose-built in the cloud with a single lightweight-agent architecture, the Falcon platform delivers rapid and scalable deployment, superior protection and performance, reduced complexity and immediate time-to-value.

CrowdStrike: We stop breaches.

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¹ IDC MarketScape: Worldwide Cloud-Native Application Protection Platform 2025, (doc #US53549925, June 2025)

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