



## CrowdStrike Named a Leader in 2025 IDC MarketScape for Worldwide Incident Response Services

AUSTIN, Texas--(BUSINESS WIRE)--Aug. 27, 2025-- [CrowdStrike](#) (NASDAQ: CRWD) today announced it has been named a Leader in the [IDC MarketScape: Worldwide Incident Response Services Vendor Assessment](#).

Adversaries are now [weaponizing AI](#) to scale operations, accelerate attacks, and target the very AI systems and autonomous agents that are reshaping enterprise environments. Defending against this new era of threats demands partners with deep incident response experience, real-time visibility across diverse systems, and the AI advantage to quickly investigate, disrupt, and stay ahead of evolving attacks. As the industry leader in incident response, CrowdStrike combines elite expertise with relentless AI innovation to accelerate response. Paired with expert-led guidance to harden defenses against future attacks, CrowdStrike delivers the technology and expertise organizations need to stop today's breaches and prevent tomorrow's compromise.

Report highlights include:

- **Power of the Platform:** The report noted that **“CrowdStrike offers a highly integrated, intelligence-driven, and cloud-native approach to cyber defense. Its IR services are deeply embedded within the broader CrowdStrike Falcon platform, enabling rapid detection, investigation, and remediation of cyber threats across diverse environments.”**
- **AI-Accelerated Response:** The report highlighted that **“artificial intelligence and automation are central to CrowdStrike’s IR strategy.”** The IDC MarketScape noted, **“These capabilities enhance the speed, accuracy, and consistency of CrowdStrike’s response services.”**
- **End-to-End, Always-on Expertise:** The IDC MarketScape noted that **“CrowdStrike’s IR team is composed of elite professionals with deep expertise in digital forensics, malware analysis, and threat hunting.”** The report noted, **“CrowdStrike employs a follow-the-sun model, leveraging IR resources in the Americas, EMEA, META, and APJ regions. This model allows continuous investigative progress and around-the-clock analyst availability.”**
- **Ongoing Engagement:** The report noted, **“[CrowdStrike Pulse Services](#) consulting services represent a strategic enhancement to its incident response retainer model, offering clients real-time visibility and control during active engagements. Designed to improve transparency and operational efficiency, CrowdStrike's Pulse Services represent a proactive evolution of its consulting capabilities, providing recurring, expert-led micro-engagements that help organizations reduce risk and steadily advance their security maturity.”**

“Every breach is a moment of truth, the point where your defenses are tested and your response defines the outcome. CrowdStrike leads the industry in incident response because we bring the speed, expertise and platform required to end the attack quickly, uncover the root cause, and help our customers get back to business fast,” said Tom Etheridge, chief global services officer at CrowdStrike. “We believe being named a Leader by the IDC MarketScape reflects what the world’s top organizations already know – when it matters most, they turn to CrowdStrike to stop the attacker, uncover the root cause, and build stronger defenses for the AI era.”

A complimentary excerpt of the IDC MarketScape: Worldwide Incident Response Services 2025 Vendor Assessment is available [here](#). For more information, read our [blog](#).

### About IDC MarketScape:

IDC MarketScape vendor assessment model is designed to provide an overview of the competitive fitness of technology and service suppliers in a given market. The research utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each supplier’s position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of technology suppliers can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective suppliers.

### About CrowdStrike

[CrowdStrike](#) (NASDAQ: CRWD), a global cybersecurity leader, has redefined modern security with the world’s most advanced cloud-native platform for protecting critical areas of enterprise risk – endpoints and cloud workloads, identity and data.

Powered by the CrowdStrike Security Cloud and world-class AI, the CrowdStrike Falcon® platform leverages real-time indicators of attack, threat intelligence, evolving adversary tradecraft and enriched telemetry from across the enterprise to deliver hyper-accurate detections, automated protection and remediation, elite threat hunting and prioritized observability of vulnerabilities.

Purpose-built in the cloud with a single lightweight-agent architecture, the Falcon platform delivers rapid and scalable deployment, superior protection and performance, reduced complexity and immediate time-to-value.

CrowdStrike: We stop breaches.

Learn more: <https://www.crowdstrike.com/>

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