CROWDSTRIKE
Investor Relations

Fal.Con 2025 Shatters Records for Growth, Attendance and Demand as CrowdStrike Leads Cybersecurity into the Agentic AI Era

August 15, 2025

Sold-out event will draw 8,000 attendees, 110 partners and 3,000+ leading organizations from 65 countries, cementing Fal.Con as the industry's most influential cybersecurity conference

AUSTIN, Texas--(BUSINESS WIRE)--Aug. 15, 2025-- CrowdStrike (NASDAQ: CRWD) today announced record-breaking momentum for its flagship conference Fal.Con, which has sold out faster than ever and is poised to deliver unprecedented growth across every key metric. From September 15 - 18, more than 8,000 attendees from over 65 countries and 25 industries will converge at the MGM Grand in Las Vegas. The event will host a record 110 partner sponsors and more than 3,000 leading organizations, positioning Fal.Con as the global stage for cybersecurity in the Agentic AI era.

"Fal.Con has become the premier industry conference for cybersecurity," said Jennifer Johnson, chief marketing officer at CrowdStrike. "We're not hosting a summit, we're leading a movement. The world's most influential leaders come to Fal.Con to advance cybersecurity into the AI era, build alliances, and harness the power of the Falcon platform to secure the organizations, economies and technologies shaping our future."

Now in its ninth year, Fal.Con will unite the world's top defenders, executives, and innovators to accelerate breakthroughs, forge industry-shaping partnerships, and set the strategic cybersecurity agenda for the year ahead. Under the 2025 theme "Leading Cybersecurity into the Agentic AI Era," attendees will experience visionary keynotes from CrowdStrike executives. As part of the 300+ session catalog, the program will feature 150+ customer and partner-led sessions from global leaders such as Charter Communications, Land O'Lakes, Mars Inc., Northwestern Mutual, St. Jude Children's Research Hospital, University of Michigan, Vail Resorts, and WeightWatchers.

Fal.Con One, the conference's exclusive CxO program, will also convene 200+ leaders from the world's most innovative organizations for high-impact, closed-door discussions on the future of cybersecurity, the transformative role of AI, and strategies to outpace adversaries.

Fal.Con 2025 will also showcase the unmatched strength of CrowdStrike's global partner ecosystem, welcoming more than 110 partner sponsors from across the cybersecurity landscape, the most in the conference's history. Premier sponsors AWS, Dell, and Intel will be joined by Diamond sponsors ExtraHop, Google Cloud, Okta, Rubrik, and Zscaler.

Attendees can also register for full-day CrowdStrike University training courses to elevate their skills, sharpen their expertise, and advance their impact as defenders.

The event begins on Monday, September 15, with CrowdStrike's annual Global Partner Summit, where more than 1,000 partner participants will unite to accelerate innovation, expand go-to-market opportunities, and drive joint success with the Falcon platform.

Join the Action at Fal.Con

Register to live stream the keynotes and access 80+ sessions on-demand following the event. Start planning now: Build your digital Fal.Con 2025 agenda here.

About CrowdStrike

CrowdStrike (NASDAQ: CRWD), a global cybersecurity leader, has redefined modern security with the world's most advanced cloud-native platform for protecting critical areas of enterprise risk – endpoints and cloud workloads, identity and data.

Powered by the CrowdStrike Security Cloud and world-class AI, the CrowdStrike Falcon® platform leverages real-time indicators of attack, threat intelligence, evolving adversary tradecraft and enriched telemetry from across the enterprise to deliver hyper-accurate detections, automated protection and remediation, elite threat hunting and prioritized observability of vulnerabilities.

Purpose-built in the cloud with a single lightweight-agent architecture, the Falcon platform delivers rapid and scalable deployment, superior protection and performance, reduced complexity and immediate time-to-value.

CrowdStrike: We stop breaches.

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