

# CrowdStrike Named a Leader in the 2025 IDC MarketScape: Worldwide Exposure Management

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AUSTIN, Texas--(BUSINESS WIRE)--Aug. 25, 2025-- [CrowdStrike](#) (NASDAQ: CRWD) today announced it has been named a Leader in the [2025 IDC MarketScape: Worldwide Exposure Management 2025 Vendor Assessment](#).

IDC MarketScape noted in the report, **“CrowdStrike is bringing together both proactive exposure management and reactive threat detection and response into the Falcon platform operating on the same data in the same console enabling risk prioritization algorithms to help security teams respond to threats efficiently with a focus on what is most critical to the organization.”**

Legacy vulnerability management forces defenders to juggle multiple agents, dedicated scanners, and siloed consoles that separate prevention from response. This fragmented approach drives up cost and complexity, while leaving blind spots that attackers exploit. Siloed tools also lack the intelligence to connect exposures to real adversary tradecraft, overwhelming teams with noise instead of enabling them to reduce risk.

[Falcon® Exposure Management](#) eliminates this fragmentation by unifying proactive exposure management and threat detection in the Falcon platform, operating on the same data in the same console. With a single, lightweight agent, defenders gain continuous cross-domain visibility with built-in network vulnerability assessment and attack path analysis that show how adversaries could move across assets, identities, and cloud resources to reach critical data. Combined with [Charlotte AI](#) agents and automated workflows, Falcon Exposure Management transforms visibility into action, empowering defenders to anticipate attack paths, prioritize the most urgent risks, and remediate exposures before adversaries can exploit them.

## Strengths noted by the IDC MarketScape for CrowdStrike:

- **“A single agent enables continuous monitoring** using the same console as other Falcon products. CrowdStrike Falcon Exposure Management leverages a single, lightweight agent for both endpoint and network scanning, **minimizing operational overhead and eliminating the need for dedicated scanners or on-premises infrastructure.**”
- “Network-based vulnerability scanning was recently added to the platform, **reducing the need for customers to have a separate third-party solution.**”
- “Customers can use the **Charlotte AI agents, which work together to find and fix exposures more quickly without human input every step of the way.** There are agents for vulnerability research, context, risk analysis, response, and reporting.”
- **“CrowdStrike's solution harmonizes first-party and third-party vulnerability scanner data** with the company's own attack surface management and other security posture management tools. The solution is delivered as a SaaS platform with no additional infrastructure required and is designed for rapid deployment and operational simplicity.

“Security teams are inundated with alerts, and legacy vulnerability management tools that indiscriminately flag every vulnerability only compound the noise. What matters is knowing how adversaries operate, the attack paths they're most likely to take and the exposures they will actually exploit,” said Cristian Rodriguez, field CTO, Americas, CrowdStrike. “Falcon Exposure Management applies patented AI and agentic capabilities to deliver the clarity defenders need to anticipate adversary movement and proactively mitigate risk. The result is not more data, but meaningful action that stops breaches.”

A complimentary excerpt of the IDC MarketScape: Worldwide Exposure Management 2025 Vendor Assessment is available [here](#). For more information, read our [blog](#).

## About IDC MarketScape:

IDC MarketScape vendor assessment model is designed to provide an overview of the competitive fitness of technology and service suppliers in a given market. The research utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each supplier's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of technology suppliers can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective suppliers.

## About CrowdStrike

[CrowdStrike](#) (NASDAQ: CRWD), a global cybersecurity leader, has redefined modern security with the world's most advanced cloud-native platform for protecting critical areas of enterprise risk – endpoints and cloud workloads, identity and data.

Powered by the CrowdStrike Security Cloud and world-class AI, the CrowdStrike Falcon® platform leverages real-time indicators of attack, threat intelligence, evolving adversary tradecraft and enriched telemetry from across the enterprise to deliver hyper-accurate detections, automated protection and remediation, elite threat hunting and prioritized observability of vulnerabilities.

Purpose-built in the cloud with a single lightweight-agent architecture, the Falcon platform delivers rapid and scalable deployment, superior protection and performance, reduced complexity and immediate time-to-value.

CrowdStrike: We stop breaches.

Learn more: <https://www.crowdstrike.com/>

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