

CrowdStrike Ranked #1 for Modern Endpoint Security 2020 Market Shares

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CrowdStrike "on trajectory to become the first vendor to exceed \$1 billion in annual revenue in the corporate endpoint security market," according to report

SUNNYVALE, Calif.--(BUSINESS WIRE)--Jun. 24, 2021-- [CrowdStrike Inc.](#), a leader in cloud-delivered endpoint protection and workload protection, today announced that it has been ranked #1 for Modern Endpoint Security 2020 revenue market share in IDC's Worldwide Corporate Endpoint Security Market Shares, 2020 Report ¹. The report is another validation of CrowdStrike's market leadership, and demonstrates the proven efficacy of the [CrowdStrike Falcon®](#) platform as the company continues to outpace competitors in execution, strategy, innovation and vision.

The report unpacks that the COVID-19 pandemic fueled a rapid transition to a remote work environment and forced organizations to prioritize increased spending on endpoint detection and response (EDR) capabilities to amplify security posture in a heightened threat environment. During COVID-19, organizations globally transitioned from on-premise data centers to public clouds and expanded the need to secure both endpoints and workloads in their environments during a timeframe where ransomware and phishing attempts were prevalent on a daily basis as adversaries exploited the pandemic.

"With increasingly sophisticated eCrime and nation state adversaries dominating headlines, the need for modernizing endpoint security is more dire than ever. CrowdStrike continues to set the standard within the endpoint market, transforming the way companies secure their networks and take on modern adversaries. Our success and scale is not only a testament to the value we deliver customers, but with a machine learning-driven approach, our platform becomes increasingly smarter as our market share grows. This, in turn, delivers more value to new and existing customers over time, enabling CrowdStrike to become the gold standard in cybersecurity," said Michael Sentonas, chief technology officer of CrowdStrike.

Unlike customers of other vendors, those who choose CrowdStrike benefit from the power of crowdsourced data that has the ability to scale across networks and a variety of ecosystems by leveraging the cloud and automation, driven by machine-learning algorithms. CrowdStrike has pioneered modern endpoint security through massive innovation, such as introducing the first and largest Security Cloud, which ingests approximately 6 trillion unique data points per week. CrowdStrike's Security Cloud helps to protect customers, of all sizes, around the world through automated threat intelligence and next-generation EDR. CrowdStrike also continues to invest in partnerships and [The CrowdStrike Store](#). Today, the CrowdStrike Store has grown to host over 20 partner applications.

According to Michael Suby, research vice president, Security and Trust at IDC, "The corporate endpoint security market is highly competitive and evolving. With threat actors relentlessly targeting end users and their devices as their first steps in attack campaigns, endpoint security is an essential first line of defense. As a first line of defense, organizations want more. They are expecting vendors to deliver a broader set of integrated and synergistic prevent, protect, and post-compromise detect and respond capabilities."

Recently, CrowdStrike earned a Leader position in the [2021 Gartner Magic Quadrant](#) for Endpoint Protection Platforms and positioned furthest to the right. Additionally, CrowdStrike received the highest score for "Lean Forward" Organizations in the [2021 Gartner Critical Capabilities](#) for Endpoint Protection Platforms Report. The company was also named a Leader in Endpoint Security Software as a Service in [The Forrester Wave Q2 2021](#)² report, receiving the highest scores possible within 17 criteria in the report.

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Magic Quadrant for Endpoint Protection Platforms, 5 May 2021, Paul Webber, Peter Firstbrook, Rob Smith, Mark Harris, Prateek Bhajanka

Critical Capabilities for Endpoint Protection Platforms, 6 May 2021, Paul Webber, Peter Firstbrook, Rob Smith, Mark Harris, Prateek Bhajanka

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About CrowdStrike

[CrowdStrike](#), a global cybersecurity leader, is redefining security for the cloud era with an endpoint and workload protection platform built from the ground up to stop breaches. The CrowdStrike Falcon® platform's single lightweight-agent architecture leverages cloud-scale artificial intelligence (AI) and offers real-time protection and visibility across the enterprise, preventing attacks on endpoints and workloads on or off the network. Powered by the proprietary CrowdStrike Threat Graph®, CrowdStrike

Falcon correlates approximately 6 trillion endpoint-related events per week in real time from across the globe, fueling one of the world's most advanced data platforms for security.

With CrowdStrike, customers benefit from better protection, better performance and immediate time-to-value delivered by the cloud-native Falcon platform.

There's only one thing to remember about CrowdStrike: We stop breaches.

Qualifying organizations can gain full access to Falcon Prevent™ by starting a free trial.

Learn more: <https://www.crowdstrike.com/>

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¹IDC, Worldwide Corporate Endpoint Security Market Shares, 2020: Pandemic and Expanding Functionality Propelled Market Growth, doc #US47768021, June 2021

²The Forrester Wave™: Endpoint Security Software As A Service, Q2 2021 report, Forrester Research, Inc., May 13, 2021



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