



## CrowdStrike Named a Worldwide Leader in Modern Endpoint Security for Enterprise in Latest IDC MarketScape Report

*CrowdStrike Falcon highlighted for proven efficacy, cutting-edge cloud-native technology and platform extensibility*

SUNNYVALE, Calif.--(BUSINESS WIRE)--Nov. 3, 2021-- [CrowdStrike Inc.](#), a global leader in cloud-delivered endpoint protection and workload protection, today announced that it has been named [a Leader in IDC MarketScape: Worldwide Modern Endpoint Security for Enterprise 2021 Vendor Assessment](#) (Doc #US48306021 , November 2021).

Within the report, the IDC MarketScape recognized [the CrowdStrike Falcon® platform](#) for its combination of industry-leading technology demonstrated through its cloud-native architecture and lightweight agent, platform extensibility and human expertise across managed detection and response (MDR), threat hunting and proactive services as key leadership qualities. In addition, CrowdStrike's industry leading technology ecosystem – demonstrated through the recently launched [CrowdXDR Alliance](#) and telemetry-sharing through [the CrowdStrike Store](#) – are also highlighted as key differentiators.

"Today's IDC MarketScape report affirms that effective modern endpoint security requires a combination of world-class technology and human expertise to stay ahead of shifting adversary tradecraft and stop the most sophisticated threats," said Michael Sentonas, chief technology officer, CrowdStrike. "CrowdStrike was purpose-built in the cloud to harness the power of security data and provide the speed and scale required to secure the enterprise without impacting business operations and user performance. We are thrilled that the IDC MarketScape has recognized CrowdStrike as a Leader in Modern Endpoint Security for Enterprise."

Additionally, IDC MarketScape notes that businesses should consider CrowdStrike as a replacement for existing endpoint vendors when renewal dates approach. According to the IDC MarketScape, "The extensibility and hive benefits of the CrowdStrike cloud-native Falcon platform underpin CrowdStrike's strength in the modern endpoint security market and in adapting to the evolving security and IT technology needs of enterprise customers. Through a combination of platform extensibility spanning CrowdStrike modules, integrated technology partnerships, and telemetry-sharing with CrowdStrike Store vendors, CrowdStrike provides multiple pathways for enterprises to reduce their technology/vendor debt and fold in new or upgraded capabilities."

This announcement comes on the heels of IDC's Worldwide Corporate Endpoint Security Market Shares, 2020 Report <sup>1</sup>, in which CrowdStrike ranked #1 for Modern Endpoint Security 2020 revenue market share. Both reports continue to validate CrowdStrike's market leadership, and demonstrate the proven efficacy of the [CrowdStrike Falcon®](#) platform as the company continues to outperform competitors in areas of innovation, technical leadership, execution and vision.

Recently, CrowdStrike earned the following analyst recognitions:

- Ranked #1 for Modern Endpoint Security 2020 revenue market share in [IDC's Worldwide Corporate Endpoint Security Market Shares, 2020 Report](#)
- Named a Leader in the [2021 Gartner Magic Quadrant for Endpoint Protection Platforms](#) and positioned furthest to the right for Completeness of Vision
- Received the highest score for "Lean Forward" Organizations in the [2021 Gartner Critical Capabilities for Endpoint Protection Platforms Report](#)
- Named a [Leader in Endpoint Security Software as a Service in The Forrester Wave Q2 2021](#)<sup>2</sup> report, receiving the highest scores possible within 17 criteria in the report

For more on CrowdStrike's performance in the IDC MarketScape: Worldwide Modern Endpoint Security for Enterprise 2021 Vendor Assessment, please visit the CrowdStrike [blog](#).

### About IDC MarketScape

IDC MarketScape vendor assessment model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective vendors.

### About CrowdStrike

[CrowdStrike](#) Holdings, Inc. (Nasdaq: CRWD), a global cybersecurity leader, is redefining security for the cloud era with an endpoint and workload protection platform built from the ground up to stop breaches. The CrowdStrike Falcon® platform's single lightweight-agent architecture leverages cloud-scale artificial intelligence (AI) and offers real-time protection and visibility across the enterprise, preventing attacks on endpoints and workloads on or off the network. Powered by the proprietary CrowdStrike Threat Graph®, CrowdStrike Falcon captures approximately 1 trillion high-fidelity signals per day in real time from across the globe, fueling one of the world's most advanced data platforms for security.

With CrowdStrike, customers benefit from better protection, better performance and immediate time-to-value delivered by the cloud-native Falcon

platform.

There's only one thing to remember about CrowdStrike: We stop breaches.

Qualifying organizations can gain full access to Falcon Prevent™ by starting a free trial.

Learn more: <https://www.crowdstrike.com/>

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<sup>1</sup>IDC, Worldwide Corporate Endpoint Security Market Shares, 2020: Pandemic and Expanding Functionality Propelled Market Growth, doc #US47768021, June 2021

<sup>2</sup> The Forrester Wave™: Endpoint Security Software As A Service, Q2 2021 report, Forrester Research, Inc. May 13, 2021

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