## Explanation of Non-GAAP Financial Measures

In addition to our results determined in accordance with U.S. generally accepted accounting principles ("GAAP"), we believe the following non-GAAP measures are useful in evaluating our operating performance. We use the following non-GAAP financial information to evaluate our ongoing operations and for internal planning and forecasting purposes. We believe that non-GAAP financial information, when taken collectively, may be helpful to investors because it provides consistency and comparability with past financial performance. However, non-GAAP financial information is presented for supplemental informational purposes only, has limitations as an analytical tool, and should not be considered in isolation or as a substitute for financial information presented in accordance with GAAP.

Other companies, including companies in our industry, may calculate similarly titled non-GAAP measures differently or may use other measures to evaluate their performance, all of which could reduce the usefulness of our non-GAAP financial measures as tools for comparison. In addition, the utility of free cash flow as a measure of our financial performance and liquidity is limited as it does not represent the total increase or decrease in our cash balance for a given period.

Investors are encouraged to review the related GAAP financial measures and the reconciliation of these non-GAAP financial measures to their most directly comparable GAAP financial measures and not rely on any single financial measure to evaluate our business.

## Non-GAAP Subscription Gross Profit and Non-GAAP Subscription Gross Margin

We define non-GAAP subscription gross profit and non-GAAP subscription gross margin as GAAP subscription gross profit and GAAP subscription gross margin, respectively, excluding stock-based compensation expense and amortization of acquired intangible assets. We believe non-GAAP subscription gross profit and non-GAAP subscription gross margin provide our management and investors consistency and comparability with our past financial performance and facilitate period-toperiod comparisons of operations, as these measures eliminate the effects of certain variables unrelated to our overall operating performance.

## Non-GAAP Loss from Operations

We define non-GAAP loss from operations as GAAP loss from operations excluding stock-based compensation expense, amortization of acquired intangible assets, and acquisition-related expenses. We believe non-GAAP loss from operations provides our management and investors consistency and comparability with our past financial performance and facilitate period-to-period comparisons of operations, as this metric generally eliminates the effects of certain variables unrelated to our overall operating performance.

## Non-GAAP Net Loss per Share Attributable to Common Stockholders, Basic and Diluted

We define non-GAAP net loss per share attributable to common stockholders, as non-GAAP net loss divided by the weighted-average shares outstanding, which includes the dilutive effect of potentially diluted common stock equivalents outstanding during the period. We may periodically incur charges or receive payments in connection with litigation settlements. We exclude these charges and payments received from non-GAAP net loss when associated with a significant settlement because we do not believe they are reflective of ongoing business and operating results.

## Free Cash Flow

Free cash flow is a non-GAAP financial measure that we define as net cash used in operating activities less purchases of property and equipment, capitalized internal-use software, acquisition of intangible assets, and cash used for business combinations. We monitor free cash flow as one measure of our overall business performance, which enables us to analyze our future performance without the effects of non-cash items and allow us to better understand the cash needs of our business. While we believe that free cash flow is useful in evaluating our business, free cash flow is a non-GAAP financial measure that has limitations as an analytical tool, and free cash flow should not be considered as an alternative to, or substitute for, net cash used in operating activities in accordance with GAAP. The utility of free cash flow as a measure of our liquidity is further limited as it does not represent the total increase or decrease in our cash balance for any given period. In addition, other companies, including companies in our industry, may calculate free cash flow differently or not at all, which reduces the usefulness of free cash flow as a tool for comparison.

## Explanation of Operational Measures

## Annual Recurring Revenue

ARR is calculated as the annualized value of our customer subscription contracts as of the measurement date, assuming any contract that expires during the next 12 months is renewed on its existing terms. To the extent that we are negotiating a renewal with a customer after the expiration of the subscription, we continue to include that revenue in ARR if we are actively in discussion with such an organization for a new subscription or renewal, or until such organization notifies us that it is not renewing its subscription.

## Magic Number

Magic Number is calculated by performing the following calculation for the most recent four quarters and taking the average: annualizing the difference between a quarter's Subscription Revenue and the prior quarter's Subscription Revenue, and then dividing the resulting number by the previous quarter's NonGAAP Sales \& Marketing Expense. Magic Number = Average of previous four quarters: ((Quarter Subscription Revenue - Prior Quarter Subscription Revenue) x 4) / Prior Quarter Non-GAAP Sales \& Marketing Expense.

## CROWDSTRIKE HOLDINGS, INC.

## Condensed Consolidated Statements of Operations

(in thousands, except per share data)
(unaudited)

## Revenue

Subscription
Professional services

## Total revenue

## Cost of revenue

Subscription
Professional services

## Total cost of revenue

## Gross profit

Subscription
Professional services

## Total gross profit

## Operating expenses

Sales and marketing
Research and development
General and administrative
Total operating expenses
Loss from operations
Interest expense
Other income (expense), net

## Loss before provision for income taxes

Provision for income taxes
Net loss

Net loss per share attributable to common stockholders, basic and diluted


|  | Q1 FY19 |  | Q2 FY19 |  | Q3 FY19 |  | Q4 FY19 |  | Q1 FY20 |  | Q2 FY20 | Q3 FY20 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$ | 39,758 | \$ | 49,161 | \$ | 57,651 | \$ | 72,831 | \$ | 85,990 | \$ | 97,575 | \$ 114,221 |
|  | 7,531 |  | 6,540 |  | 8,728 |  | 7,624 |  | 10,087 |  | 10,533 | 10,898 |
|  | 47,289 |  | 55,701 |  | 66,379 |  | 80,455 |  | 96,077 |  | 108,108 | 125,119 |
|  | 15,171 |  | 14,604 |  | 17,302 |  | 22,131 |  | 23,691 |  | 24,946 | 29,221 |
|  | 4,223 |  | 3,971 |  | 4,972 |  | 4,864 |  | 5,582 |  | 6,636 | 8,134 |
|  | 19,394 |  | 18,575 |  | 22,274 |  | 26,995 |  | 29,273 |  | 31,582 | 37,355 |
|  | 24,587 |  | 34,557 |  | 40,349 |  | 50,700 |  | 62,299 |  | 72,629 | 85,000 |
|  | 3,308 |  | 2,569 |  | 3,756 |  | 2,760 |  | 4,505 |  | 3,897 | 2,764 |
|  | 27,895 |  | 37,126 |  | 44,105 |  | 53,460 |  | 66,804 |  | 76,526 | 87,764 |
|  | 36,617 |  | 40,113 |  | 46,614 |  | 49,338 |  | 56,843 |  | 65,274 | 68,675 |
|  | 17,615 |  | 18,963 |  | 25,968 |  | 22,005 |  | 23,875 |  | 31,630 | 35,992 |
|  | 6,777 |  | 8,477 |  | 13,614 |  | 13,349 |  | 11,861 |  | 30,261 | 21,615 |
|  | 61,009 |  | 67,553 |  | 86,196 |  | 84,692 |  | 92,579 |  | 127,165 | 126,282 |
|  | $(33,114)$ |  | $(30,427)$ |  | $(42,091)$ |  | $(31,232)$ |  | $(25,775)$ |  | $(50,639)$ | $(38,518)$ |
|  | (192) |  | (236) |  |  |  | - |  | (1) |  | (164) | (132) |
|  | (190) |  | $(1,852)$ |  | 303 |  | 321 |  | 394 |  | (451) | 3,579 |
|  | $(33,496)$ |  | $(32,515)$ |  | $(41,788)$ |  | $(30,911)$ |  | $(25,382)$ |  | $(51,254)$ | $(35,071)$ |
|  | (121) |  | (362) |  | (535) |  | (349) |  | (595) |  | (635) | (434) |
| \$ | $(33,617)$ | \$ | $(32,877)$ | \$ | $(42,323)$ | \$ | $(31,260)$ | \$ | $(25,977)$ | \$ | $(51,889)$ | \$ $(35,505)$ |
| \$ | (0.77) | \$ | (0.75) | \$ | (0.93) |  |  | \$ | (0.55) | \$ | (0.40) | \$ (0.17) |
|  | 43,614 |  | 44,105 |  | 45,287 |  |  |  | 47,205 |  | 130,091 | 204,096 |

Weighted-average shares used in computing net loss per share attributable to common stockholders, basic and diluted

## CROWDSTRIKE HOLDINGS, INC.

## Condensed Consolidated Balance Sheets <br> (in thousands) <br> (unaudited)

## Assets

Current asset
Cash and cash equivalents
Marketable securities
Accounts receivable, net of allowance for doubtful accounts
Deferred commissions, current
Prepaid expenses and other current assets
Notes receivable from related parties
Total current assets
Property and equipment, net
Deferred commissions, noncurrent
Goodwill
Intangible assets, net
Other assets
Total assets

Liabilities, Redeemable Convertible Preferred Stock, and Stockholders' Deficit
Current liabilities
Accounts payable
Accrued expense
Accrued payroll and benefits
Deferred revenue
Other current liabilities
Total current liabilities
Deferred revenue, noncurrent
Loans payable, noncurrent
Other liabilities, noncurrent
Total liabilities

## Redeemable Convertible Preferred Stock

Redeemable Convertible Preferred Stock

Stockholders' deficit
Common stock
Additional paid-in capital
Accumulated defici
Accumulated other comprehensive income (loss)
Total stockholders' deficit
Total liabilities, redeemable convertible preferred stock, and stockholders' deficit

| $\$$ | 12,228 |
| ---: | ---: |
| 15,94 |  |
| 14,01 |  |
|  | 120,72 |
| 4,351 |  |
|  | 167,268 |
| 47,6 |  |
|  | 16,018 |
| 4,028 |  |

351,016
1106


## Operating activities

## Net los

Adjustments to reconcile net loss to net cash provided by (used in) operating activities Depreciation and amortization
Loss on disposal of fixed assets
Amortization of intangible assets
Amortization of deferred commissions
Change in fair value of redeemable convertible preferred stock warrant liability
Allowance for doubtful accounts
Stock-based compensation expense
Accretion of marketable securities purchased at a discount
Non-cash interest expense
Changes in operating assets and liabilities, net of impact of business combinations

## Accounts receivable

Deferred commissions
Prepaid expenses and other assets
Accounts payable
Accrued expenses and other current liabilities
Accrued payroll and benefits
Deferred revenue
Other liabilities, noncurrent
Net cash provided by (used in) operating activities

## Investing activities

Purchases of property and equipment
Capitalized internal-use software
Purchases of marketable securities
Proceeds from sales of marketable securities
Maturities of marketable securities

## Net cash provided by (used in) investing activitie

## Financing activities

Proceeds from the issuance of common stock upon initial public offering, net of underwriting discounts Proceeds from issuance of redeemable converible preferred stock, net of issuance costs
Repayment of loan payable
Proceeds from revolving line of credit
Repayment of revolving line of credit
Repayment of notes receivable from related partie
Payments of contingent consideration
Payments of indemnity holdback
Repurchase of stock options
Payments of deferred offering costs
Proceeds from issuance of common stock upon exercise of stock options
Proceeds from the issuance of common stock upon exercise of early exercisable stock options
Net cash provided by (used in) financing activities
Effect of foreign exchange rates on cash and cash equivalents

## Cash \& Cash Equivalents

Cash and cash equivalents, beginning of period
Net increase (decrease) in cash and cash equivalents
Cash and cash equivalents, end of period

| Q1 FY19 | Q2 FY19 | Q3 FY19 | Q4 FY19 | Q1 FY20 | Q2 FY20 | Q3 FY20 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$ $(33,617)$ | \$ (32,877) | \$ (42,323) | \$ (31,260) | \$ (25,977) | \$ (51,889) | \$ $(35,505)$ |
| 2,983 | 3,441 | 3,775 | 4,616 | 4,873 | 5,320 | 5,830 |
| - | - | 223 | (32) | - | - | - |
| 166 | 207 | 62 | 148 | 146 | 139 | 100 |
| 5,596 | 6,395 | 7,321 | 9,330 | 7,345 | 7,731 | 9,049 |
| - | 2,055 | 880 | 641 | 1,167 | 4,855 | - |
| 85 | 118 | 282 | 66 | (254) | 276 | 391 |
| 1,719 | 2,224 | 13,460 | 3,102 | 3,752 | 29,859 | 21,966 |
| (7) | (162) | (456) | (527) | (513) | (447) | (353) |
| 47 | 140 | - | (89) | (424) | 587 | 130 |
| 20,684 | $(18,568)$ | $(20,052)$ | $(15,477)$ | 5,375 | $(28,177)$ | $(30,829)$ |
| $(5,026)$ | $(9,272)$ | $(13,233)$ | $(17,542)$ | $(8,471)$ | $(19,317)$ | $(27,450)$ |
| 1,202 | $(1,293)$ | $(2,216)$ | $(3,512)$ | $(4,049)$ | $(8,456)$ | $(7,378)$ |
| 2,316 | $(10,019)$ | 1,423 | 3,877 | 2,818 | $(8,715)$ | 2,124 |
| $(7,328)$ | $(1,730)$ | 6,727 | 5,895 | $(2,407)$ | 312 | 5,500 |
| $(4,297)$ | 2,650 | 5,145 | $(2,527)$ | $(6,601)$ | 7,374 | 16,848 |
| 9,395 | 27,851 | 34,973 | 58,898 | 24,812 | 54,550 | 77,877 |
| (311) | 96 | 370 | 201 | (177) | (216) | 335 |
| $(6,393)$ | $(28,744)$ | $(3,639)$ | 15,808 | 1,415 | $(6,214)$ | 38,635 |
| $(8,649)$ | $(5,419)$ | $(7,596)$ | $(14,187)$ | $(15,541)$ | $(21,618)$ | $(29,689)$ |
| $(1,707)$ | $(1,494)$ | $(1,841)$ | $(1,752)$ | $(1,984)$ | $(1,326)$ | $(1,898)$ |
| - | $(80,204)$ | $(55,049)$ | $(64,082)$ | $(51,805)$ | $(65,767)$ | $(70,125)$ |
| - | - | - | - | 4,473 | - | - |
| 2,600 | - | 28,000 | 69,350 | 68,995 | 54,319 | 74,450 |
| $(7,756)$ | $(87,117)$ | $(36,486)$ | $(10,671)$ | 4,138 | $(34,392)$ | $(27,262)$ |



## CROWDSTRIKE HOLDINGS, INC

## Statements of Operations: GAAP to Non-GAAP Reconciliation

(in thousands, except per share data)
(unaudited)

|  | Q1 FY19 |  | Q2 FY19 |  | Q3 FY19 |  | Q4 FY19 |  | Q1 FY20 |  | Q2 FY20 |  | Q3 FY20 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$ | 19,394 | \$ | 18,575 | \$ | 22,274 | \$ | 26,995 | \$ | 29,273 | \$ | 31,582 | \$ | 37,355 |
|  | 109 |  | 145 |  | 435 |  | 205 |  | 368 |  | 1,877 |  | 2,450 |
|  | 96 |  | 106 |  | 20 |  | 106 |  | 104 |  | 97 |  | 61 |
| \$ | 19,189 | \$ | 18,324 | \$ | 21,819 | \$ | 26,684 | \$ | 28,801 | \$ | 29,608 | \$ | 34,844 |
| \$ | 24,587 | \$ | 34,557 | \$ | 40,349 | \$ | 50,700 | \$ | 62,299 | \$ | 72,629 | \$ | 85,000 |
|  | 63 |  | 88 |  | 382 |  | 156 |  | 270 |  | 1,233 |  | 1,666 |
|  | 96 |  | 106 |  | 20 |  | 106 |  | 104 |  | 97 |  | 61 |
| \$ | 24,746 | \$ | 34,751 | \$ | 40,751 | \$ | 50,961 | \$ | 62,673 | \$ | 73,959 | \$ | 86,727 |
| \$ | 3,308 | \$ | 2,569 | \$ | 3,756 | \$ | 2,760 | \$ | 4,505 | \$ | 3,897 | \$ | 2,764 |
|  | 46 |  | 57 |  | 53 |  | 49 |  | 98 |  | 644 |  | 784 |
| \$ | 3,354 | \$ | 2,626 | \$ | 3,809 | \$ | 2,809 | \$ | 4,603 | \$ | 4,541 | \$ | 3,548 |
| \$ | 36,617 | \$ | 40,113 | \$ | 46,614 | \$ | 49,338 | \$ | 56,843 | \$ | 65,274 | \$ | 68,675 |
|  | 773 |  | 1,031 |  | 2,137 |  | 1,234 |  | 1,518 |  | 6,638 |  | 7,355 |
|  | 17 |  | 62 |  | 32 |  | 32 |  | 31 |  | 32 |  | 30 |
| \$ | 35,827 | \$ | 39,020 | \$ | 44,445 | \$ | 48,072 | \$ | 55,294 | \$ | 58,604 | \$ | 61,290 |
| \$ | 17,615 | \$ | 18,963 | \$ | 25,968 | \$ | 22,005 | \$ | 23,875 | \$ | 31,630 | \$ | 35,992 |
|  | 448 |  | 539 |  | 6,245 |  | 583 |  | 681 |  | 4,976 |  | 4,696 |
|  | 53 |  | 39 |  | 11 |  | 11 |  | 11 |  | 10 |  | 10 |
| \$ | 17,114 | \$ | 18,385 | \$ | 19,712 | \$ | 21,411 | \$ | 23,183 | \$ | 26,644 | \$ | 31,286 |
| \$ | 6,777 | \$ | 8,477 | \$ | 13,614 | \$ | 13,349 | \$ | 11,861 | \$ | 30,261 | \$ | 21,615 |
|  | 389 |  | 509 |  | 4,643 |  | 1,080 |  | 1,185 |  | 16,368 |  | 7,465 |
| \$ | 6,388 | \$ | 7,968 | \$ | 8,971 | \$ | 12,269 | \$ | 10,676 | \$ | 13,893 | \$ | 14,150 |
| \$ | $(33,114)$ | \$ | $(30,427)$ | \$ | $(42,091)$ | \$ | $(31,232)$ | \$ | $(25,775)$ | \$ | $(50,639)$ |  | $(38,518)$ |
|  | 1,719 |  | 2,224 |  | 13,460 |  | 3,102 |  | 3,752 |  | 29,859 |  | 21,966 |
|  | 166 |  | 207 |  | 62 |  | 149 |  | 146 |  | 139 |  | 101 |
| \$ | (31,229) | \$ | $(27,996)$ | \$ | (28,569) | \$ | (27,981) | \$ | (21,877) | \$ | (20,641) | \$ | (16,451) |
| \$ | $(33,617)$ | \$ | $(32,877)$ | \$ | $(42,323)$ | \$ | $(31,260)$ | \$ | $(25,977)$ | \$ | $(51,889)$ | \$ | $(35,505)$ |
|  | 1,719 |  | 2,224 |  | 13,460 |  | 3,102 |  | 3,752 |  | 29,859 |  | 21,966 |
|  | 166 |  | 207 |  | 62 |  | 149 |  | 146 |  | 139 |  | 101 |


| $\$(31,732)$ |
| :--- |
| $\xlongequal{\$(30,446)} \xlongequal{\frac{-1}{\$(28,801)}} \xlongequal{\frac{-}{\$(28,009)}} \xlongequal{\frac{-}{\$(22,079)}} \xlongequal{\frac{1,250}{\$(23,141)}} \xlongequal{\$(13,438)}$ |


|  | 43,614 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

## CROWDSTRIKE HOLDINGS, INC.

## Additional Metrics

(In thousands, except percentages and customer count)
Annual recurring revenue
Year-over-year growth
Subscription customer count
Year-over-year growth
Free cash flow reconciliation
Cash flow from operating activities
Less: Purchase of property and equipment
Less: Capitalized internal-use software
Free cash flow

|  | Q1 FY19 | Q2 FY19 |  | Q3 FY19 |  | Q4 FY19 |  | Q1 FY20 |  | Q2 FY20 |  | Q3 FY20 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$ | 170,392 | \$ | 208,172 | \$ | 254,152 | \$ | 312,656 | \$ | 364,648 | \$ | 423,780 |  | 501,721 |
|  | 138\% |  | 132\% |  | 124\% |  | 121\% |  | 114\% |  | 104\% |  | 97\% |
|  | 1,491 |  | 1,800 |  | 2,147 |  | 2,516 |  | 3,059 |  | 3,789 |  | 4,561 |
|  | 178\% |  | 162\% |  | 155\% |  | 103\% |  | 105\% |  | 111\% |  | 112\% |
| \$ | $(6,393)$ | \$ | $(28,744)$ | \$ | $(3,639)$ | \$ | 15,808 | \$ | 1,415 | \$ | $(6,214)$ | \$ | 38,635 |
|  | $(8,649)$ |  | $(5,419)$ |  | $(7,596)$ |  | $(14,187)$ |  | $(15,541)$ |  | $(21,618)$ |  | $(29,689)$ |
|  | $(1,707)$ |  | $(1,494)$ |  | $(1,841)$ |  | $(1,752)$ |  | $(1,984)$ |  | $(1,326)$ |  | $(1,898)$ |
|  | $(16,749)$ |  | $(35,657)$ | \$ | $(13,076)$ | \$ | (131) |  | $(16,110)$ |  | $(29,158)$ | \$ | 7,048 |

