

## **Explanation of Non-GAAP Financial Measures**

In addition to our results determined in accordance with U.S. generally accepted accounting principles (“GAAP”), we believe the following non-GAAP measures are useful in evaluating our operating performance. We use the following non-GAAP financial information to evaluate our ongoing operations and for internal planning and forecasting purposes. We believe that non-GAAP financial information, when taken collectively, may be helpful to investors because it provides consistency and comparability with past financial performance. However, non-GAAP financial information is presented for supplemental informational purposes only, has limitations as an analytical tool, and should not be considered in isolation or as a substitute for financial information presented in accordance with GAAP.

Other companies, including companies in our industry, may calculate similarly titled non-GAAP measures differently or may use other measures to evaluate their performance, all of which could reduce the usefulness of our non-GAAP financial measures as tools for comparison. In addition, the utility of free cash flow as a measure of our financial performance and liquidity is limited as it does not represent the total increase or decrease in our cash balance for a given period.

Investors are encouraged to review the related GAAP financial measures and the reconciliation of these non-GAAP financial measures to their most directly comparable GAAP financial measures and not rely on any single financial measure to evaluate our business.

### ***Non-GAAP Subscription Gross Profit and Non-GAAP Subscription Gross Margin***

We define non-GAAP subscription gross profit and non-GAAP subscription gross margin as GAAP subscription gross profit and GAAP subscription gross margin, respectively, excluding stock-based compensation expense and amortization of acquired intangible assets. We believe non-GAAP subscription gross profit and non-GAAP subscription gross margin provide our management and investors consistency and comparability with our past financial performance and facilitate period-to-period comparisons of operations, as these measures eliminate the effects of certain variables unrelated to our overall operating performance.

### ***Non-GAAP Income (Loss) from Operations***

We define non-GAAP income (loss) from operations as GAAP loss from operations excluding stock-based compensation expense, amortization of acquired intangible assets, and acquisition-related expenses. We believe non-GAAP income (loss) from operations provides our management and investors consistency and comparability with our past financial performance and facilitate period-to-period comparisons of operations, as this metric generally eliminates the effects of certain variables unrelated to our overall operating performance.

### ***Non-GAAP Net Income (Loss) per Share Attributable to Common Stockholders, Basic and Diluted***

We define non-GAAP net income (loss) per share attributable to common stockholders, as non-GAAP net income (loss) divided by the weighted-average shares outstanding, which includes the dilutive effect of potentially diluted common stock equivalents outstanding during the period. We may periodically incur charges or receive payments in connection with litigation settlements. We exclude these charges and payments received from non-GAAP net income (loss) when associated with a significant settlement because we do not believe they are reflective of ongoing business and operating results.

### ***Free Cash Flow***

Free cash flow is a non-GAAP financial measure that we define as net cash provided by (used in) operating activities less purchases of property and equipment and capitalized internal-use software. We monitor free cash flow as one measure of our overall business performance, which enables us to analyze our future performance without the effects of non-cash items and allow us to better understand the cash needs of our business. While we believe that free cash flow is useful in evaluating our business, free cash flow is a non-GAAP financial measure that has limitations as an analytical tool, and free cash flow should not be considered as an alternative to, or substitute for, net cash provided by (used in) operating activities in accordance with GAAP. The utility of free cash flow as a measure of our liquidity is further limited as it does not represent the total increase or decrease in our cash balance for any given period. In addition, other companies, including companies in our industry, may calculate free cash flow differently or not at all, which reduces the usefulness of free cash flow as a tool for comparison.

## **Explanation of Operational Measures**

### ***Annual Recurring Revenue***

ARR is calculated as the annualized value of our customer subscription contracts as of the measurement date, assuming any contract that expires during the next 12 months is renewed on its existing terms. To the extent that we are negotiating a renewal with a customer after the expiration of the subscription, we continue to include that revenue in ARR if we are actively in discussion with such an organization for a new subscription or renewal, or until such organization notifies us that it is not renewing its subscription.

### ***Magic Number***

Magic Number is calculated by performing the following calculation for the most recent four quarters and taking the average: annualizing the difference between a quarter's Subscription Revenue and the prior quarter's Subscription Revenue, and then dividing the resulting number by the previous quarter's Non-GAAP Sales & Marketing Expense. Magic Number = Average of previous four quarters:  $((\text{Quarter Subscription Revenue} - \text{Prior Quarter Subscription Revenue}) \times 4) / \text{Prior Quarter Non-GAAP Sales \& Marketing Expense}$ .

**CROWDSTRIKE HOLDINGS, INC.**

**Condensed Consolidated Statements of Operations**

(in thousands, except per share data)

(unaudited)

	<u>Q1 FY20</u>	<u>Q2 FY20</u>	<u>Q3 FY20</u>	<u>Q4 FY20</u>	<u>Q1 FY21</u>	<u>FY19</u>	<u>FY20</u>
<b>Revenue</b>							
Subscription	\$ 85,990	\$ 97,575	\$ 114,221	\$ 138,537	\$ 162,222	\$ 219,401	\$ 436,323
Professional services	10,087	10,533	10,898	13,572	15,856	30,423	45,090
<b>Total revenue</b>	<u>96,077</u>	<u>108,108</u>	<u>125,119</u>	<u>152,109</u>	<u>178,078</u>	<u>249,824</u>	<u>481,413</u>
<b>Cost of revenue</b>							
Subscription	23,691	24,946	29,221	34,616	37,244	69,208	112,474
Professional services	5,582	6,636	8,134	8,801	9,651	18,030	29,153
<b>Total cost of revenue</b>	<u>29,273</u>	<u>31,582</u>	<u>37,355</u>	<u>43,417</u>	<u>46,895</u>	<u>87,238</u>	<u>141,627</u>
<b>Gross profit</b>							
Subscription	62,299	72,629	85,000	103,921	124,978	150,193	323,849
Professional services	4,505	3,897	2,764	4,771	6,205	12,393	15,937
<b>Total gross profit</b>	<u>66,804</u>	<u>76,526</u>	<u>87,764</u>	<u>108,692</u>	<u>131,183</u>	<u>162,586</u>	<u>339,786</u>
<b>Operating expenses</b>							
Sales and marketing	56,843	65,274	68,675	75,803	88,138	172,682	266,595
Research and development	23,875	31,630	35,992	38,691	40,578	84,551	130,188
General and administrative	11,861	30,261	21,615	25,331	25,043	42,217	89,068
<b>Total operating expenses</b>	<u>92,579</u>	<u>127,165</u>	<u>126,282</u>	<u>139,825</u>	<u>153,759</u>	<u>299,450</u>	<u>485,851</u>
<b>Loss from operations</b>	<u>(25,775)</u>	<u>(50,639)</u>	<u>(38,518)</u>	<u>(31,133)</u>	<u>(22,576)</u>	<u>(136,864)</u>	<u>(146,065)</u>
Interest expense	(1)	(164)	(132)	(145)	(143)	(428)	(442)
Other income (expense), net	394	(451)	3,579	3,203	4,533	(1,418)	6,725
<b>Loss before provision for income taxes</b>	<u>(25,382)</u>	<u>(51,254)</u>	<u>(35,071)</u>	<u>(28,075)</u>	<u>(18,186)</u>	<u>(138,710)</u>	<u>(139,782)</u>
Provision for income taxes	(595)	(635)	(434)	(333)	(1,036)	(1,367)	(1,997)
<b>Net loss</b>	<u>\$ (25,977)</u>	<u>\$ (51,889)</u>	<u>\$ (35,505)</u>	<u>\$ (28,408)</u>	<u>\$ (19,222)</u>	<u>\$ (140,077)</u>	<u>\$ (141,779)</u>
Net loss attributable to Class A and Class B common stockholders, basic and diluted	<u>\$ (0.55)</u>	<u>\$ (0.40)</u>	<u>\$ (0.17)</u>	<u>\$ (0.14)</u>	<u>\$ (0.09)</u>	<u>\$ (3.12)</u>	<u>\$ (0.96)</u>
Weighted-average shares used in computing net loss per share attributable to Class A and Class B common stockholders, basic and diluted	<u>47,205</u>	<u>130,091</u>	<u>204,096</u>	<u>207,565</u>	<u>213,129</u>	<u>44,863</u>	<u>148,062</u>

**CROWDSTRIKE HOLDINGS, INC.**  
**Condensed Consolidated Balance Sheets**  
(in thousands)  
(unaudited)

	Q1 FY20	Q2 FY20	Q3 FY20	Q4 FY20	Q1 FY21	As of January 31, 2019	As of January 31, 2020
<b>Assets</b>							
Current assets:							
Cash and cash equivalents	\$ 92,993	\$ 732,808	\$ 743,605	\$ 264,798	\$ 1,004,991	\$ 88,408	\$ 264,798
Marketable securities	82,066	94,003	90,083	647,266	—	103,247	647,266
Accounts receivable, net of allowance for doubtful accounts	87,355	115,256	145,694	164,987	144,187	92,476	164,987
Deferred contract acquisition costs, current	26,193	34,017	35,924	42,971	53,410	28,847	42,971
Prepaid expenses and other current assets	22,644	29,348	37,914	51,614	45,874	18,410	51,614
Total current assets	311,251	1,005,432	1,053,220	1,171,636	1,248,462	331,388	1,171,636
Strategic investments	—	—	—	1,000	1,000	—	1,000
Property and equipment, net	86,349	107,989	129,504	136,078	139,096	73,735	136,078
Operating lease right-of-use assets	—	—	—	—	35,738	—	—
Deferred contract acquisition costs, noncurrent	38,004	41,766	58,260	71,235	69,908	9,918	71,235
Goodwill	7,809	7,780	7,794	7,722	7,652	7,947	7,722
Intangible assets, net	879	738	637	527	419	1,048	527
Other assets	13,069	7,881	6,639	16,708	17,121	9,183	16,708
Total assets	<u>\$ 457,361</u>	<u>\$ 1,171,586</u>	<u>\$ 1,256,054</u>	<u>\$ 1,404,906</u>	<u>\$ 1,519,396</u>	<u>\$ 433,219</u>	<u>\$ 1,404,906</u>
<b>Liabilities, Redeemable Convertible Preferred Stock, and Stockholders' Equity (Deficit)</b>							
Current liabilities:							
Accounts payable	\$ 9,915	\$ 1,126	\$ 5,244	\$ 1,345	\$ 6,528	\$ 6,855	\$ 1,345
Accrued expenses	31,185	32,568	29,460	30,355	26,396	32,541	30,355
Accrued payroll and benefits	12,683	20,057	36,905	36,810	37,458	19,284	36,810
Operating lease liabilities	—	—	—	—	6,673	—	—
Deferred revenue	244,271	279,951	335,801	412,985	465,569	218,700	412,985
Other current liabilities	4,667	8,079	8,194	11,601	13,020	4,040	11,601
Total current liabilities	302,721	341,781	415,604	493,096	555,644	281,420	493,096
Deferred revenue, noncurrent	70,941	89,811	111,838	158,183	170,404	71,367	158,183
Operating lease liabilities, noncurrent	—	—	—	—	32,907	—	—
Other liabilities, noncurrent	10,964	11,897	11,570	11,020	7,288	10,313	11,020
Total liabilities	384,626	443,489	539,012	662,299	766,243	363,100	662,299
<b>Redeemable Convertible Preferred Stock</b>							
Redeemable convertible preferred stock	557,912	—	—	—	—	557,912	—
<b>Stockholders' Equity (Deficit)</b>							
Common stock	24	103	103	106	108	24	106
Additional paid-in capital	36,670	1,302,098	1,326,116	1,378,479	1,409,758	31,211	1,378,479
Accumulated deficit	(521,685)	(573,574)	(609,079)	(637,487)	(656,709)	(519,126)	(637,487)
Accumulated other comprehensive income (loss)	(186)	(530)	(98)	1,009	(1,004)	98	1,009
Total CrowdStrike Holdings, Inc. stockholders' equity (deficit)	(485,177)	728,097	717,042	742,107	752,153	(487,793)	742,107
Non-controlling interest	—	—	—	500	1,000	—	500
Total stockholders' equity (deficit)	(485,177)	728,097	717,042	742,607	753,153	(487,793)	742,607
Total liabilities, redeemable convertible preferred stock, and stockholders' equity (deficit)	<u>\$ 457,361</u>	<u>\$ 1,171,586</u>	<u>\$ 1,256,054</u>	<u>\$ 1,404,906</u>	<u>\$ 1,519,396</u>	<u>\$ 433,219</u>	<u>\$ 1,404,906</u>

**CROWDSTRIKE HOLDINGS, INC.**  
**Condensed Consolidated Statements of Cash Flows**  
(in thousands)  
(unaudited)

	Q1 FY20	Q2 FY20	Q3 FY20	Q4 FY20	Q1 FY21	FY19	FY20
<b>Operating activities</b>							
Net loss	\$ (25,977)	\$ (51,889)	\$ (35,505)	\$ (28,408)	\$ (19,222)	\$ (140,077)	\$ (141,779)
Adjustments to reconcile net loss to net cash provided by operating activities:							
Depreciation and amortization	4,873	5,320	5,830	7,003	8,202	14,815	23,026
Loss on disposal of fixed assets	—	—	—	—	—	191	—
Amortization of intangible assets	146	139	100	102	103	583	487
Amortization of deferred contract acquisition costs	7,345	7,731	9,049	11,334	13,451	28,642	35,459
Non-cash operating lease cost	—	—	—	—	2,283	—	—
Change in fair value of redeemable convertible preferred stock warrant liability	1,167	4,855	—	—	—	3576	6022
Provision for bad debts	(254)	276	391	143	149	551	556
Stock-based compensation expense	3,752	29,859	21,966	24,363	23,638	20,505	79,940
Gain on sale of debt securities, net	—	—	—	—	(1,347)	—	—
Amortization (accretion) of marketable securities purchased at a discount	(513)	(447)	(353)	66	578	(1,152)	(1,247)
Non-cash interest expense	(424)	587	130	142	151	98	435
Other non-cash charges	—	—	—	(427)	—	—	(427)
Changes in operating assets and liabilities							
Accounts receivable	5,375	(28,177)	(30,829)	(19,436)	20,651	(33,413)	(73,067)
Deferred contract acquisition costs	(8,471)	(19,317)	(27,450)	(31,356)	(22,563)	(45,073)	(86,594)
Prepaid expenses and other assets	(4,049)	(8,456)	(7,378)	(23,584)	5,332	(5,819)	(43,467)
Accounts payable	2,818	(8,715)	2,124	(2,797)	4,736	(2,403)	(6,570)
Accrued expenses and other current liabilities	(2,407)	312	5,500	5,768	(1,095)	3,564	9,173
Accrued payroll and benefits	(6,601)	7,374	16,848	(95)	648	971	17,526
Operating lease liabilities	—	—	—	—	(2,975)	—	—
Deferred revenue	24,812	54,550	77,877	123,529	64,805	131,117	280,768
Other liabilities	(177)	(216)	335	(240)	1,052	356	(298)
Net cash provided by (used in) operating activities	1,415	(6,214)	38,635	66,107	98,577	(22,968)	99,943
<b>Investing activities</b>							
Purchases of property and equipment	(15,541)	(21,618)	(29,689)	(13,350)	(9,694)	(35,851)	(80,198)
Capitalized internal-use software	(1,984)	(1,326)	(1,898)	(2,081)	(1,882)	(6,794)	(7,289)
Purchase of strategic investments	—	—	—	(1,000)	—	—	(1,000)
Purchases of marketable securities	(51,805)	(65,767)	(70,125)	(592,004)	(84,904)	(199,335)	(779,701)
Proceeds from sales of marketable securities	4,473	—	—	5,108	639,586	—	9,581
Maturities of marketable securities	68,995	54,319	74,450	31,212	91,605	99,950	228,976
Net cash provided by (used in) investing activities	4,138	(34,392)	(27,262)	(572,115)	634,711	(142,030)	(629,631)
<b>Financing activities</b>							
Proceeds from the issuance of common stock upon initial public offering, net of underwriting discounts	—	665,092	—	—	—	—	665,092
Proceeds from the issuance of redeemable convertible preferred stock, net of issuance costs	—	—	—	—	—	206,896	—
Repayment of loan payable	—	—	—	—	—	(6,158)	—
Proceeds from revolving line of credit	—	—	—	—	—	10,000	—
Repayment of revolving line of credit	—	—	—	—	—	(20,000)	—
Repayment of notes receivable from related parties	—	—	—	—	—	198	—
Payments of contingent consideration	—	—	—	—	—	(242)	—
Payments of indemnity holdback	—	—	—	—	—	(1,887)	—
Repurchase of stock options	—	—	—	—	—	(2,330)	—
Payments of deferred offering costs	(2,392)	(1,688)	(1,792)	—	—	—	(5872)
Proceeds from issuance of common stock upon exercise of stock options	1,510	7,016	824	12,162	6,393	3,912	21,512
Proceeds from the issuance of common stock upon exercise of early exercisable stock options	—	10,264	—	—	—	—	10,264
Proceeds from issuance of common stock under the employee stock purchase plan	—	—	—	12,365	—	—	12,365
Settlement related to stockholder short-swing trade profit	—	—	—	2,283	—	—	2,283
Capital contributions from non-controlling interest holders	—	—	—	500	500	—	500
Net cash provided by (used in) financing activities	(882)	680,684	(968)	27,310	6,893	190,389	706,144
Effect of foreign exchange rates on cash and cash equivalents	(86)	(263)	392	(109)	12	(162)	(66)
<b>Cash &amp; Cash Equivalents</b>							
Cash and cash equivalents, beginning of period	88,408	92,993	732,808	743,605	264,798	63,179	88,408
Net increase (decrease) in cash and cash equivalents	4,585	639,815	10,797	(478,807)	740,193	25,229	176,390
Cash and cash equivalents, end of period	<u>\$ 92,993</u>	<u>\$ 732,808</u>	<u>\$ 743,605</u>	<u>\$ 264,798</u>	<u>\$ 1,004,991</u>	<u>\$ 88,408</u>	<u>\$ 264,798</u>

**CROWDSTRIKE HOLDINGS, INC.**

**Statements of Operations: GAAP to Non-GAAP Reconciliations**

(in thousands, except per share data)  
(unaudited)

	<u>Q1 FY20</u>	<u>Q2 FY20</u>	<u>Q3 FY20</u>	<u>Q4 FY20</u>	<u>Q1 FY21</u>	<u>FY19</u>	<u>FY20</u>
GAAP cost of revenue	\$ 29,273	\$ 31,582	\$ 37,355	\$ 43,417	\$ 46,895	\$ 87,238	\$ 141,627
Less:							
Stock based compensation expense	368	1,877	2,450	3,017	2,966	894	7,712
Amortization of acquired intangible assets	104	97	61	61	62	327	323
Non-GAAP cost of revenue	<u>\$ 28,801</u>	<u>\$ 29,608</u>	<u>\$ 34,844</u>	<u>\$ 40,339</u>	<u>\$ 43,867</u>	<u>\$ 86,017</u>	<u>\$ 133,592</u>
GAAP subscription gross profit	\$ 62,299	\$ 72,629	\$ 85,000	\$ 103,921	\$ 124,978	\$ 150,193	\$ 323,849
Add:							
Stock based compensation expense	265	1,233	1,666	2,062	1,995	689	5,226
Amortization of acquired intangible assets	104	97	61	61	62	327	323
Non-GAAP subscription gross profit	<u>\$ 62,668</u>	<u>\$ 73,959</u>	<u>\$ 86,727</u>	<u>\$ 106,044</u>	<u>\$ 127,035</u>	<u>\$ 151,209</u>	<u>\$ 329,398</u>
GAAP professional services gross profit	\$ 4,505	\$ 3,897	\$ 2,764	\$ 4,771	\$ 6,205	\$ 12,393	\$ 15,937
Add:							
Stock based compensation expense	103	644	784	955	971	205	2,486
Non-GAAP professional services gross profit	<u>\$ 4,608</u>	<u>\$ 4,541</u>	<u>\$ 3,548</u>	<u>\$ 5,726</u>	<u>\$ 7,176</u>	<u>\$ 12,598</u>	<u>\$ 18,423</u>
GAAP Sales and marketing operating expenses	\$ 56,843	\$ 65,274	\$ 68,675	\$ 75,803	\$ 88,138	\$ 172,682	\$ 266,595
Less:							
Stock based compensation expense	1,518	6,638	7,355	8,408	8,687	5,175	23,919
Amortization of acquired intangible assets	30	32	30	31	31	143	123
Non-GAAP sales and marketing operating expenses	<u>\$ 55,295</u>	<u>\$ 58,604</u>	<u>\$ 61,290</u>	<u>\$ 67,364</u>	<u>\$ 79,420</u>	<u>\$ 167,364</u>	<u>\$ 242,553</u>
GAAP research and development operating expenses	\$ 23,875	\$ 31,630	\$ 35,992	\$ 38,691	\$ 40,578	\$ 84,551	\$ 130,188
Less:							
Stock based compensation expense	681	4,976	4,696	5,050	4,900	7,815	15,403
Amortization of acquired intangible assets	11	10	10	10	10	113	41
Non-GAAP research and development operating expenses	<u>\$ 23,183</u>	<u>\$ 26,644</u>	<u>\$ 31,286</u>	<u>\$ 33,631</u>	<u>\$ 35,668</u>	<u>\$ 76,623</u>	<u>\$ 114,744</u>
GAAP general and administrative operating expenses	\$ 11,861	\$ 30,261	\$ 21,615	\$ 25,331	\$ 25,043	\$ 42,217	\$ 89,068
Less:							
Stock based compensation expense	1,185	16,368	7,465	7,888	7,085	6,621	32,906
Non-GAAP general and administrative operating expenses	<u>\$ 10,676</u>	<u>\$ 13,893</u>	<u>\$ 14,150</u>	<u>\$ 17,443</u>	<u>\$ 17,958</u>	<u>\$ 35,596</u>	<u>\$ 56,162</u>
GAAP loss from operations	\$ (25,775)	\$ (50,639)	\$ (38,518)	\$ (31,133)	\$ (22,576)	\$ (136,864)	\$ (146,065)
Add:							
Stock based compensation expense	3,752	29,859	21,966	24,363	23,638	20,505	79,940
Amortization of acquired intangible assets	145	139	101	102	103	583	487
Non-GAAP income (loss) from operations	<u>\$ (21,878)</u>	<u>\$ (20,641)</u>	<u>\$ (16,451)</u>	<u>\$ (6,668)</u>	<u>\$ 1,165</u>	<u>\$ (115,776)</u>	<u>\$ (65,638)</u>

**CROWDSTRIKE HOLDINGS, INC.**

**Statements of Operations: GAAP to Non-GAAP Reconciliations (continued)**

(in thousands, except per share data)  
(unaudited)

	<u>Q1 FY20</u>	<u>Q2 FY20</u>	<u>Q3 FY20</u>	<u>Q4 FY20</u>	<u>Q1 FY21</u>	<u>FY19</u>	<u>FY20</u>
GAAP net loss	\$ (25,977)	\$ (51,889)	\$ (35,505)	\$ (28,408)	\$ (19,222)	\$ (140,077)	\$ (141,779)
Add:							
Stock based compensation expense	3,752	29,859	21,966	24,363	23,638	20,505	79,940
Amortization of acquired intangible assets	145	139	101	102	103	583	487
Less:							
Gain on settlement of lawsuit	—	1,250	—	—	—	—	1,250
Non-GAAP net income (loss)	<u>\$ (22,080)</u>	<u>\$ (23,141)</u>	<u>\$ (13,438)</u>	<u>\$ (3,943)</u>	<u>\$ 4,519</u>	<u>\$ (118,989)</u>	<u>\$ (62,602)</u>
Weighted-average shares used in computing basic net income (loss) per share (GAAP and Non-GAAP)	<u>47,205</u>	<u>130,091</u>	<u>204,096</u>	<u>207,565</u>	<u>213,129</u>	<u>44,863</u>	<u>148,062</u>
GAAP basic net loss per share	<u>\$ (0.55)</u>	<u>\$ (0.40)</u>	<u>\$ (0.17)</u>	<u>\$ (0.14)</u>	<u>\$ (0.09)</u>	<u>\$ (3.12)</u>	<u>\$ (0.96)</u>
Non-GAAP basic net income (loss) per share	<u>\$ (0.47)</u>	<u>\$ (0.18)</u>	<u>\$ (0.07)</u>	<u>\$ (0.02)</u>	<u>\$ 0.02</u>	<u>\$ (2.65)</u>	<u>\$ (0.42)</u>
GAAP diluted loss per common share	\$ (0.55)	\$ (0.40)	\$ (0.17)	\$ (0.14)	\$ (0.09)	\$ (3.12)	\$ (0.96)
Stock-based compensation	—	—	—	—	0.10	—	—
Amortization of acquired intangible assets	—	—	—	—	—	—	—
Gain on settlement of lawsuit	—	—	—	—	—	—	—
Provision for income taxes <sup>(1)</sup>	—	—	—	—	—	—	—
Adjustment to fully diluted earnings per share <sup>(2)</sup>	—	—	—	—	0.01	—	—
Non-GAAP diluted income (loss) per common share	<u>\$ (0.55)</u>	<u>\$ (0.40)</u>	<u>\$ (0.17)</u>	<u>\$ (0.14)</u>	<u>\$ 0.02</u>	<u>\$ (3.12)</u>	<u>\$ (0.96)</u>
Weighted-average shares used in diluted earnings per common share calculation:							
GAAP	47,205	130,091	204,096	207,565	213,129	44,863	148,062
Non-GAAP	47,205	130,091	204,096	207,565	229,796	44,863	148,062

(1) We use our GAAP provision for income taxes for the purpose of determining our non-GAAP income tax expense. The difference between our GAAP and non-GAAP income tax expense represents the excess tax of stock-based compensation expense recognized in foreign jurisdictions. The income tax benefit related to stock-based compensation expense included in the GAAP provision for income taxes was not material for all periods presented.

(2) For periods in which we had diluted non-GAAP net income per share, the sum of the impact of individual reconciling items may not total to diluted Non-GAAP net income per share because the basic share counts used to calculate GAAP net loss per share differ from the diluted share counts used to calculate non-GAAP net income per share and because of rounding differences. The GAAP net loss per share calculation uses a lower share count as it excludes dilutive shares which are included in calculating the non-GAAP net income per share.

## CROWDSTRIKE HOLDINGS, INC.

### Additional Metrics

(In thousands, except percentages and customer count)  
(unaudited)

	<u>Q1 FY20</u>	<u>Q2 FY20</u>	<u>Q3 FY20</u>	<u>Q4 FY20</u>	<u>Q1 FY21</u>	<u>FY19</u>	<u>FY20</u>
Annual recurring revenue	\$ 364,648	\$ 423,780	\$ 501,721	\$ 600,456	\$ 686,125	\$ 312,656	\$ 600,456
Year-over-year growth	114%	104%	97%	92%	88%	121%	92%
Subscription customer count	3,059	3,789	4,561	5,431	6,261	2,516	5,431
Year-over-year growth	105%	111%	112%	116%	105%	103%	116%
Free cash flow reconciliation							
GAAP net cash provided by (used in) operating activities	\$ 1,415	\$ (6,214)	\$ 38,635	\$ 66,107	\$ 98,577	\$ (22,968)	\$ 99,943
Less: Purchases of property and equipment	(15,541)	(21,618)	(29,689)	(13,350)	(9,694)	(35,851)	(80,198)
Less: Capitalized internal-use software	(1,984)	(1,326)	(1,898)	(2,081)	(1,882)	(6,794)	(7,289)
Free cash flow	<u>\$ (16,110)</u>	<u>\$ (29,158)</u>	<u>\$ 7,048</u>	<u>\$ 50,676</u>	<u>\$ 87,001</u>	<u>\$ (65,613)</u>	<u>\$ 12,456</u>
Geographic breakdown of total revenue:							
United States	75%	74%	74%	73%	73%	77%	74%
International	25%	26%	26%	27%	27%	23%	26%
Non-GAAP gross margin	70%	73%	72%	73%	75%	66%	72%
Non-GAAP subscription gross margin	73%	76%	76%	77%	78%	69%	75%
Non-GAAP operating expenses	\$ 89,154	\$ 99,141	\$ 106,726	\$ 118,438	\$ 133,046	\$ 279,583	\$ 413,459
Non-GAAP operating expenses as a percentage of revenue	93%	92%	85%	78%	75%	112%	86%